

International Scholarships

Undergraduate and Foundation Courses



Deadline: November 30th, 2022

IED Istituto Europeo di Design, “Aldo Galli” Academy of Fine Arts (hereafter referred as Galli Academy) and Kunsthal Centro Superior de Diseño SL (hereafter referred as Kunsthal) invite young creatives to convert their ideas into projects by taking part to the International Scholarship 2023/2024 contest.

Up for grabs are **44 scholarships** covering the 50% of the tuition fees for Undergraduate and Foundation Courses in Design, Fashion, Visual Arts, Communication, Management and Restoration held in Milan, Barcelona, Florence, Madrid, Rome, Turin, Como and Bilbao exclusively to international students*.

How to apply

In order to apply for the Contest, participants are required to develop a research that’s relevant to the specific undergraduate course of interest, following the guidelines described in the Brief.

To take part in the Scholarship contest, students must register and upload the required material by **November 30th, 2022**.

- Step 1.** Read carefully the Regulations and the projects’ briefing.
- Step 2.** Choose the course you are applying for.
- Step 3.** Get registered by filling in the form available at: ied.edu
Once registered, you will receive a confirmation email with the link to enter your Personal Area, where you can upload the required documents.
- Step 4.** Start to arrange the required documents, respecting the guidelines reported in the briefing.
- Step 5.** Once the material collection is ready, enter your Personal Area and upload your project and the required documents.
- Step 6.** In case you win the scholarship, you will have 3 days to confirm your acceptance and 5 days to complete your enrolment at IED, “Aldo Galli” Academy of Fine Arts or Kunsthal Centro Superior de Diseño SL.

Good luck!

* Students residing in Italy can apply for the scholarship for Undergraduate Courses offered in Spain while students residing in Spain can apply for Undergraduate or Foundation Courses offered in Italy. All other international students can apply either for Undergraduate or Foundation courses in Italy or Spain.

DESIGN FOR TRANSITIONS

CONCEPT

The word *Transition* describes the moment of transition from one way of being to another, from one situation to another, different condition, both in a static and dynamic sense.

It is possible to talk about *transition in several areas*:

- **In the human and social sphere**, both an *individual* (human life and its ages, identity) and a *collective level* (the historical and social evolution of a more or less restricted group of people).
For example, they talk about being in a period of transition or they talk about the transitional years between adolescence and adulthood.
Just as a period of transition is one that marks the passage from one civilisation to another, during which new social forms and customs, new cultural, literary and artistic concepts and productions mature, such as the age of transition between the Middle Ages and the Renaissance.
- **Geographically speaking**, one speaks of zones, areas of transition for those between neighbouring regions, in which therefore different forms of life and language meet and are present, with reciprocal influences.
- **In science**, in chemistry, physics, geology and mathematics, two types of transitions are encountered: those moments of changing state in which a “before” and an “after” can be recognised; those elements that cannot be attributed to well defined types, but represent terms of transition from one type to another.

More generically, **in any process, an intermediate phase of the process is considered and referred to as a transition phase, in which the condition, mostly of approximate equilibrium, that existed in the initial phase is altered, and which then gives rise to a new equilibrium condition.**

Transition therefore seems to be the most appropriate word to describe a moment of change, without losing sight of the complexity that all changes inevitably entail, since every transition is the result of the need to adapt in order to design a different future. Every transition is a process of search and compromise. A theme that spans the contemporary world and is layered on an individual, collective and historical level.

BRIEF

Develop your project based on the following briefing:

What role can designers play in processes of transition? Should we look to the future and the end state? Should we focus on the present by thinking about solutions to be adopted during the change? Should we speed up or simply follow the transition?

In line with the **IED Square** meeting programme involving the final year students of IED Undergraduate courses, IED is asking its future students to reflect on this theme and propose design solutions according to the following Briefing.

Choose one of the following scenarios for the development of your project and one or more related themes:

The real world: Identity - Society - Energy - Ecology
The virtual world: Metaverse - Avatars - Objects - Spaces - Experiences

The hybrid world: the transition between real and virtual

1. State the scenario and the theme/themes.
2. Identify an ongoing transition process, be it on an individual, societal or historical level related to the chosen scenario and themes.
3. Present the concept of a project related to the course you are interested in that takes into account the elements just described: a design to accompany or overcome the transition.

The concept should be presented with visual and textual elements, you can use the techniques and media of your choice.

TERMS AND CONDITIONS

Academic Year 2023/2024

1. Preconditions

- 1.1 IED – Istituto Europeo di Design S.p.A, Istituto Europeo di Design S.L. (hereafter referred as IED), I.L.E.M. srl “Aldo Galli” Academy of Fine Arts (hereinafter referred to as Galli Academy) and Kunsthall Centro Superior de Diseño SL (hereinafter referred to as Kunsthall) aim at supporting young creatives through activation and promotion of specific meritocracy contests for the attribution of scholarships in the fields of design, fashion, visual arts, communication, management and restoration.
- 1.2 Following this purpose, IED, Galli Academy and Kunsthall promote the contest “International Scholarships” through the websites ied.edu (hereafter referred as websites) and the dedicated social networks.
- 1.3 The purpose of the contests is the assignment of n. **44 scholarships** covering the 50% of the tuition fee of the IED, Galli Academy and Kunsthall Undergraduate and Foundation Programs, for the academic year 2023/2024.
- 1.4 The meritocracy contest “International Scholarships” is controlled by this Regulation and will take place from **October 10th, 2022** – same date of Regulation publication – until **November 30th, 2022**, following the steps described below. Winners’ ranking will be published on the websites ied.edu and ied.es and ied.it by **January 31st, 2023**.

2. Participation requirements and deadlines

- 2.1 Participation in the contest is subject to registration on ied.edu
- 2.2 Participation is strictly reserved to Candidates up to 26 years old, considering December 31st, 2023.
- 2.3 Candidates must be 18 years old by December 31st, 2023 and they must have accomplished high school diploma by September 2023.
- 2.4 The lacking accomplishment of high school diploma will implicate scholarship revocation.
- 2.5 Participation is strictly reserved to candidates applying for the first year of the 2023/2024 Academic Year.
- 2.6 Students who have already obtained a diploma from IED, Galli Academy and Kunsthall, or related schools may not take part in the selection.
- 2.7 Candidates must show proficiency in the language of the course (required B2 as a minimum level).
- 2.8 IED, Galli Academy and Kunsthall employees and consultants are not allowed to take part to the Contest.
- 2.9 Providing the personal data required for registration, the Candidate is aware of the legal consequences entailed by supplying false data, thus she/he is committed to provide accurate, complete, true and correct data.

2.10 Processing of personal data will be respectful of the information as per **Regulation EU 2016/679** on personal data protection. None of the data required for registration can be considered sensible under the above-mentioned decree.

2.11 The Candidate will be held liable or accountable for any damage and damaging consequence occurred to IED, Galli Academy and Kunsthall for the infringement of the rule stated above.

3. Contest and creative works (“Concept”) of the candidate

- 3.1 Any registered Candidate can take part to the Contest, by filling in the registration form, indicating the location where the course is held and the course for which she/he is applying for the scholarship contest. Once received the access link, the Candidate will be required to upload in the Personal (in the dedicated section), her/his creative works (“Concepts”) constituted by images and videos, together with a presentation text. Specific instructions will be given via mail after registration. Deadline for the upload is **November 30th, 2022 at 11:59 p.m. (GMT+1 – Italian time)**. The uploaded documents must respect the characteristics and the formats described at art. 4 and the contest’s object indicated in the Topic of the Contest contained inside this Regulation.
- 3.2 Each participant can apply for only one location, for a single course and with a single project.
- 3.3 The Candidate grants that the Concepts submitted to the Website are the result of her/his personal work and, aware of the legal consequences implied by false declarations, also grants that the Concepts:
 - are only and specifically created for the participation in the contest and they are not being presented for the participation in other contests;
 - are the fruit of his personal and original intellectual work, and do not constitute counterfeiting and/or plagiarism;
 - do not infringe law, order and public decency;
 - do not violate any third party intellectual or industrial property right, both registered or not, such as, but not limited to, copyrights, brands, patents, ornamental illustrations and utility models;
 - do not violate any right of third parties accorded by law, contracts, customs and traditions;
 - were made with all necessary authorizations or releasing from all individuals involved in their realization.
- 3.4 The Candidate grants her/his full personal liability for the content, lawfulness, nature, quality and truthfulness of the Concepts, expressly releasing IED, Galli Academy and Kunsthall, and his assignees from any duty of verification and control on them.

3.5 The Candidate grants to hold IED, Galli Academy and Kunsthal and its assignees harmless, materially and in court, from any loss, damage, liability, cost or expense, including legal costs, deriving from any violation of the former points of this article.

4. Concepts features and format

4.1 The Candidate must upload drawings, collages, moodboards, illustrations, cartoons, photographs or short videos, indicate the title of the project, and explain the idea behind it, according to the specifics of the brief.

4.2 All the material must be included in only one .pdf or .docx file of maximum 8 Mb.

Inside the file can be inserted from a minimum of 1 to a maximum of 10 images, pictures, scans or illustrations representing the Concept.

It is also possible to insert a link to a video already published on Youtube.com or Vimeo.com (optional).

5. Required documents

5.1 In order to be considered eligible, each candidate is required:

- A motivation letter in the language of the chosen course;
- Copy of ID card or passport;
- A certificate of knowledge of the language in which the course is held, if different from the mother tongue (alternatively is possible to have an online interview in the language of the chosen course).
To be admitted to the course is required a B2 level or higher.
- Concept as described in the briefing.

6. Scholarships

6.1 IED, Galli Academy and Kunsthal offer n. **44 scholarships** covering the 50% of the tuition fees of the chosen course. Winners of 50% scholarships have to pay the enrollment fee plus the half of the tuition fee, according to their income shown by ISEE certification (only for EU students applying for Undergraduate Courses taught in Italy).

6.2 The assigned scholarship is confirmed for the subsequent years if the student passes all the exams of the yearly study - plan with an average mark of 28/30 for Undergraduate courses held in Italy, an average mark of 8 (Undergraduate) or 55 (Bachelor of Arts) for courses held in Spain. Exception made for the enrollment fee that is always excluded by the scholarship. If these conditions are not fulfilled, scholarship will not be reconfirmed.

6.3 The scholarship will cover just the tuition fees, as mentioned above. Enrolment fee, housing and all other costs shall be covered by the winners.

6.4 Scholarships will be assigned – regardless of the chosen course – based on project's quality. Evaluation will occur exclusively according to the unquestionable judgment of the panel. IED, Galli Academy and Kunsthal reserve the right not to assign one or more scholarships, in case the submitted projects are not considered suitable considering the briefing, according to the unquestionable judgment of IED, Galli Academy and Kunsthal.

6.5 IED, Galli Academy and Kunsthal reserve the right to withdraw the Scholarship if, once awarded, it becomes evident that the Candidate does not fulfil the requisites, or has behaved in such a way as to damage IED, Galli Academy and Kunsthal, or that a winning candidate has breached these Regulations.

6.6 IED, Galli Academy and Kunsthal reserve the right not to activate one or more Course in the event that matriculation numbers are insufficient, or in the event that, for any reason, the necessary teaching, logistic and administrative support required is no longer available. In such cases, the Scholarships contemplated for any Courses not activated will not be awarded, and winning Candidates will not be entitled to any compensation, refunds and/or indemnity of any kind.

6.7 The combination of the reductions and facilitations mentioned in the former articles is not allowed.

7. Scholarships, locations and courses

Here below you can find the list of the Undergraduate and Foundation Courses open to the contest:

IED Milano

Design

Interior Design (*English*)

Product Design (*English*)

Fashion

Fashion Design (*English*)

Fashion Marketing (*English*)

Fashion Stylist (*English*)

Jewelry Design (*English*)

Visual Arts

Graphic Design (*English*)

Photography (*English*)

IED Firenze

Design

Interior and Furniture Design (*English*)

Fashion

Fashion Marketing (*English*)

IED Roma

Design

Interior Design (*English*)

Fashion

Design del Gioiello (*Italian*)

IED Torino

Design

Transportation Design (*English*)

Accademia di Belle Arti Aldo Galli - Como

Design

Product Design (*Italian*)

Fashion

Fashion Textile Design (*Italian*)

Restoration

Conservazione e Restauro dei Beni Culturali (*Italian*)

Visual Arts

Pittura e Linguaggi Visivi (*Italian*)

Foundation Course

Academic Foundation Year - Italian Creativity & Design

IED Madrid

Design

Diseño de Interiores (*Spanish*)

Diseño de Producto (*Spanish*)

Fashion

Comunicación, Estilismo e Imagen Moda (*Spanish*)

Diseño de Moda (*Spanish*)

Fashion Business (*English*)

Visual Arts

Diseño Gráfico (*Spanish*)

Fine Arts (*English*)

IED Barcelona

Communication and Management

Business Design (*English*)

Fashion Marketing and Communication (*English - Spanish*)

Design

Interior Design (*English - Spanish*)

Product Design (*English - Spanish*)

Transportation Design (*English - Spanish*)

Fashion

Fashion Design (*English - Spanish*)

Visual Arts

Graphic Design (*English - Spanish*)

Kunsthall Centro Superior de Diseño - Bilbao

Design

Diseño de Interiores (*Spanish*)

Diseño de Producto (*Spanish*)

Fashion

Diseño de Moda (*Spanish*)

Visual Arts

Diseño Gráfico (*Spanish*)

8. Publication, Selection of winners and Panel

- 8.1** Concept evaluation will be carried out by a Panel made of directors and teachers coming from the Schools of Design, Fashion, Visual Arts, Communication and Restoration.
- 8.2** Evaluation will occur according to the unquestionable judgment of the panel.
- 8.3** The Panel will evaluate projects with a score from 0 to 5, according to the following the criteria:
- problem solving
 - relevance to the theme
 - originality of the idea
 - communication.

8.4 Candidates who got a minimum score of 12 will be contacted for an interview with a score (from 0 to 5), according to the following the criteria:

- Motivation
- Sharpness of intellect and personal interests
- Design aptitude.

The total score obtained by Candidates in both parts will be used to draw up the final ranking list.

- 8.5** Winners will be notified by email by IED, Galli Academy and Kunsthall representatives. The winners must answer the email with a formal acceptance letter, within three days after the result is received. In case the winner fails to meet this requirement, the scholarship will be automatically considered as “refused” and the Panel may decide, unquestionably, to grant it to another Candidate. After the winner accepts the scholarship, she/he will have a 5-day deadline to enroll in the course for which the scholarship was granted paying the enrollment fee of the course, following the application procedure.
- 8.6** In case the concept is selected by the panel, before proceeding with the admission interview, Candidate must complete the registration on admission.force.com filling in all the required parts.

9. Conditions and general terms of participation

- 9.1** Incomplete applications will not be accepted.
- 9.2** Incomplete Concepts, or sent after **11:59 p.m., on November 30th, 2022 (GMT+1 - Italian time)**, will not be accepted.
- 9.3** IED, Galli Academy and Kunsthall discharges any external responsibility such as delays due to malfunctioning of devices.

10. Property and right concerning concepts

- 10.1** The intellectual property rights of the Concepts always pertain to the author.
- 10.2** The Candidate, with his participation to the Contest, gives up any indemnity and/or refund and independently from the awarding of a prize, grants for free and permanently to IED, Galli Academy and Kunsthall the right to use submitted Concepts to promote and divulge the Website and IED, Galli Academy and Kunsthall activities, with mention of the Concept's author.

11. Exclusion of warranties

- 11.1** IED, Galli Academy and Kunsthall do not state nor grant that the website and its functions are flawless or satisfy certain standards, needs or requests of the User.
- 11.2** IED, Galli Academy and Kunsthall do not state nor grant that the use of the website and its functions will be prompt, uninterrupted, assured or flawless, nor that the information and contents on the website are correct, truthful and/or reliable.

- 11.3** Under no circumstance, IED, Galli Academy and Kunsthal will be held liable or accountable towards Candidates or third parties for any damage consequent, accidental, indirect or of any other nature, predictable or unpredictable, deriving from the use or the impossibility to use the website.
- 11.4** IED, Galli Academy and Kunsthal will not be liable for imprecisions, inaccuracies or delays due to force majeure.
- 11.5** IED, Galli Academy and Kunsthal is not liable for improper use of the Website and does not grant nor authorize its use in any application potentially dangerous for people or properties.
- 11.6** The Candidate grants that he will hold IED, Galli Academy and Kunsthal harmless from any consequence deriving for improper, illicit or undue use of the website.
- 11.7** Consequently, the Candidate declares himself solely liable towards IED, Galli Academy and Kunsthal, and third parties for any and every behavior or fact punishable by law during the utilization of the website.

12. Obligations of the candidate

- 12.1** The Candidate binds himself:
- not to divulge or cede, directly or indirectly, usernames, passwords, and login data to the website;
 - not to reproduce, copy, distribute in part or in whole, by commercial or non-commercial ends, the website, the Concepts and IED, Galli Academy and Kunsthal Contents published on the Website, by no means, not electronic or printable;
 - not to perform any action that can compromise the security of IED, Galli Academy and Kunsthal website.
- 12.2** It is forbidden to the Candidate:
- to submit, upload and/or publish material protected by copyright, unless the Candidate is the owner of such right or has been authorized by the owner;
 - to submit, upload and/or publish material that disclose industrial secrets unless the Candidate is the owner of such secrets or has been authorized by the owner;
 - to submit, upload and/or publish material that violates intellectual property rights, privacy rights or rights deriving from advertising contracts;
 - to submit, upload and/or publish material that is illicit or against law, order and public decency;
 - to submit, upload and/or publish material containing improper expressions or violating someone else's dignity or decency;
 - to submit, upload and/or publish sexually explicit material;
 - to submit, upload and/or publish promotional material, junk mail, spam or any other unrequested or unauthorized form of solicitation;
 - to falsify his identity;
 - to submit, upload and/or publish material containing computer viruses and/or other codes or files or programs created to interrupt, destroy, damage or limit the operation of software, hardware, websites or telecommunication installations belonging to IED or third parties.

- 12.3** Each violation of the requirements stated by this article will allow IED, Galli Academy and Kunsthal nullify the present agreement, with the right of IED, Galli Academy and Kunsthal, or third parties to be refunded for the damage.

13. Law and jurisdiction

- 13.1** This Agreement and any dispute or claim arising out of or in connection with it or its subject matter or formation (including non-contractual disputes or claims) shall be governed by and construed in accordance with Italian law.
- 13.2** The court of Milan shall have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with this Agreement or its subject matter or formation (including non-contractual disputes or claims).