

**DESCRIBE YOURSELF  
CREATIVELY**



**International Scholarship  
Competition**

**Semester and Academic Year Courses**

**CONCEPT**

EXAMPLES

The following projects have been selected among the works of the students who participated in the previous editions of our scholarship competitions, in order to provide you with an idea and an example on how projects can be developed.

We have deliberately decided to include only the answer to the second question because the first and the third questions are very personal and therefore not useful to propose them as examples.

# BRIEF

Think, research, design! Awake your imagination!

Do you have a creative mind? IED Italy and IED Spain invites you to participate in the Semester/Academic Year scholarship competition and give shape to your ideas. Based on your creativity and the artistic and cultural references you love most, you will have to develop a visual story about yourself, using the techniques and expressive tools you are most confident in, so as to express the value of your project: drawings, collages, photographs, images or videos.

Tell us about yourself:

1. How would you define yourself?
2. What are you passionate about?
3. Why would you like to study in Italy or Spain?

Focus on something related to the Semester or Academic Year course you are interested in and write a short text, of about 2000 characters, to tell the reasons behind your proposal, to describe your source of inspiration and the creative process that guided your work. For each question you should develop at least 2 photos, pictures or drawings.

**FASHION**

# Fashion Marketing and Communication - IED Firenze

## Daniela Xicoira

### What are you passionate about?

"I have divided the answer into two parts. The first part expresses what has been my passion, my hobby and also my education.

For three years I studied all branches of photography and the more I learnt the clearer it became to me that I wanted to be related to the world of fashion. I wanted to merge everything so that in the future I could work as an editor in a fashion magazine, which is still my dream today. So in the first image you see a camera that expels a series of photos taken by me during these last years and that are part of my personal and professional portfolio. In the second part I show my future projection: Fashion, briefings, moodboards, photography, travel."

FUTURE PROJECTION NEAR PRESENT



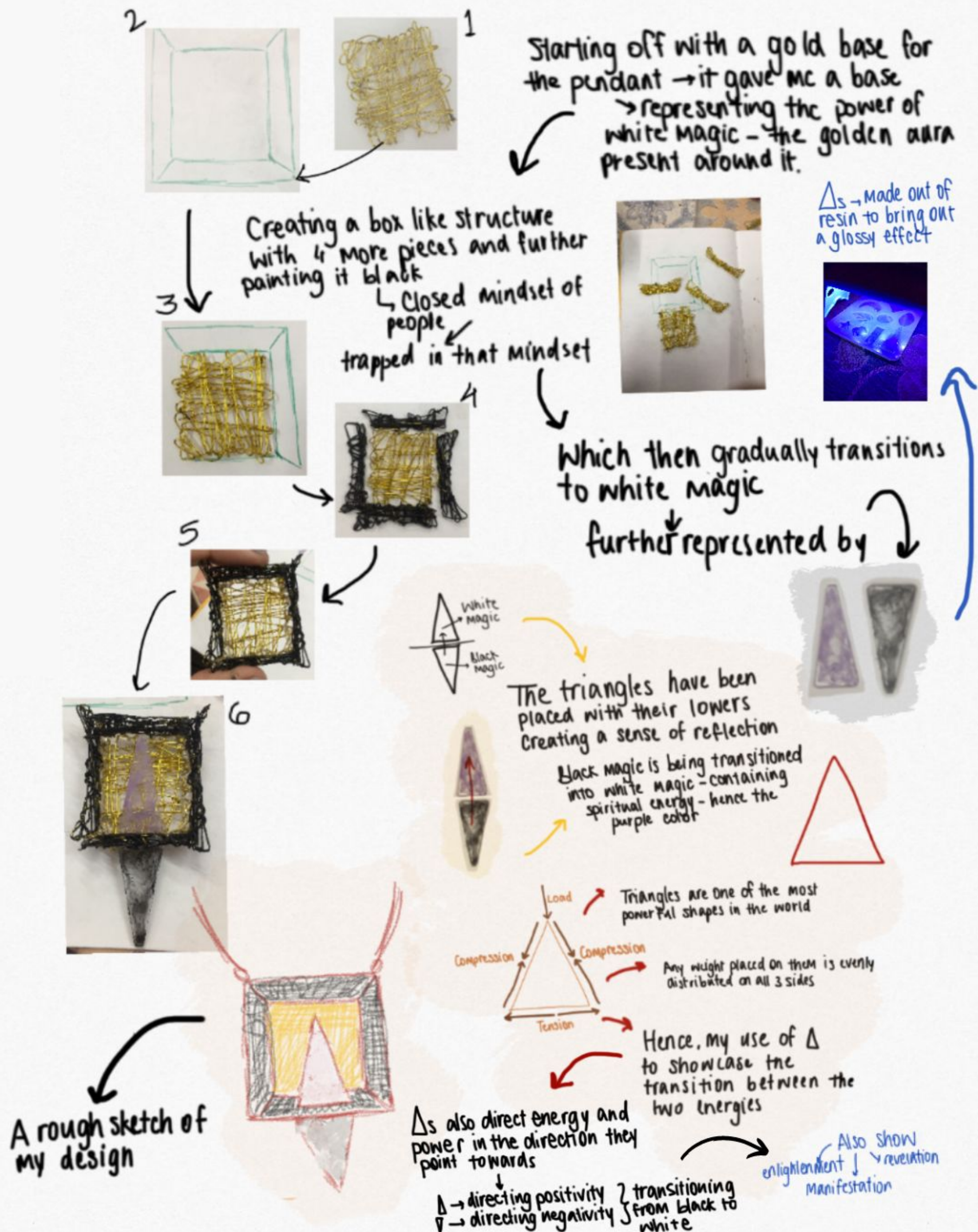
# Jewelry Design - IED Milan Shreya Gupta

## What are you passionate about?

"It has always fascinated me the way a plain rock can be worn as a form of art. It becomes a symbol of prosperity, individuality and serves as a representation of culture and sentiments.

"Tessellation" is a design showcasing transition from adversities of black magic into a pure world of white magic radiating golden aura. This is done through the use of golden wire for the base and the sides painted in black showing th. This is to indicate the closed mindset of people trapped inside a box, who get manipulated into doing black magic due to stress transitioning into purity through forgiveness and compassion.

Along with triangles made out of resin, black triangle depicting black magic and purple triangle depicting white magic, placed opposite to each other in a form to show reflection and transition. Triangles are utilised because they direct energy and power in the direction they are pointing towards."



# VISUAL ARTS

# Diseño Gráfico y Digital - IED Madrid

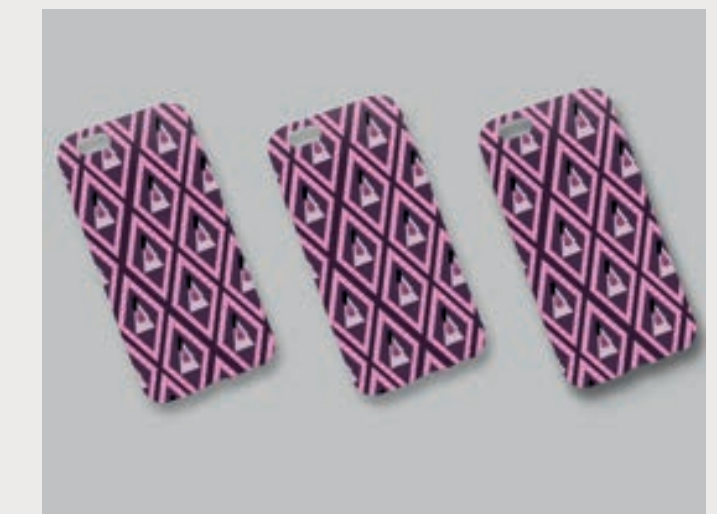
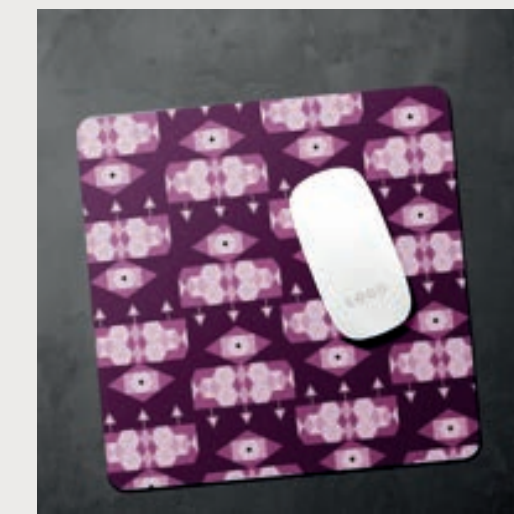
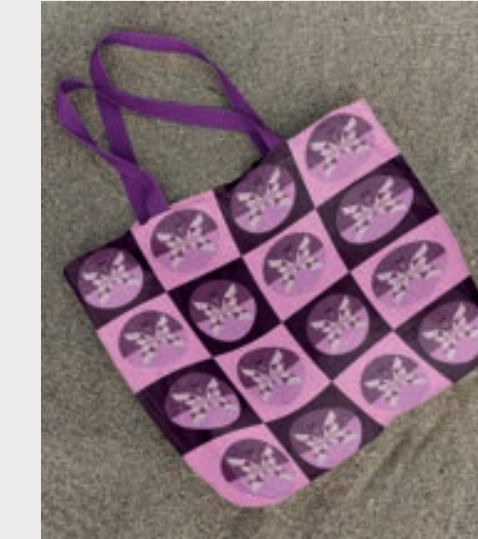
## Perla Lucero

### What are you passionate about?

Graphic Design.

This project was inspired from Olinda Silvana, peruvian artisan specialised in the art of kené. Different graphic patterns based on the artisan's works have been realized, and further on these graphics have been applied to different objects, so to personalize them.

### MOCKUPS



### MANDILES & MASCARILLAS





**DESIGN**

# Interior and Furniture Design - IED Firenze

## Derin Basiplikci

### What are you passionate about?

“I feel really passionate about design and nature. Designers can help make the world a more environmentally friendly place. As a designer, I made the decision to elevate the residential areas and other societal human places. In this project, where I aim to have as little contact with nature as possible, we will use columns to raise the cities we live in, above the forests

I got my inspiration from honeycombs because honeycombs are the only objects that have a perfect hexagon shape that has been formed by nature itself.

This project has been designed in such a way that it will not obstruct nature's growth and healing:

- Renewable energy systems are used.
- Biodiversity increases because the columns that are used to carry the city, taking up less space.
- In order not to be deprived of sunlight, the middle of the honeycombs are emptied.”



