

Scholarship Competition Undergraduate and Foundation Course

BRIEF

Deadline: April 20th, 2023

IED Istituto Europeo di Design S.p.A. and I.L.E.M. srl - Accademia di Belle Arti "Aldo Galli" (hereafter referred as Accademia Galli) invite young creatives to convert their ideas into projects by taking part to the Scholarship 2023 contest.

Up for grabs are **136 Scholarships** covering 50% of the tuition fees for Undergraduate and Foundation course in Design, Fashion, Visual Arts, Communication and Restoration held in Milan, Cagliari, Florence, Rome, Turin and in Accademia Galli Como.

How to apply

In order to apply for the Contest, participants are required to develop a project that's relevant to the specific course of interest, following the guidelines described in the Brief.

To take part in the Scholarship contest, students must register and upload the required material by **April 20th, 2023 at 11:59 p.m. (GMT+1 - Italian time)**:

- Step 1.** Read carefully the Regulations and the projects' briefings. To take part in the contest, students need to develop a concept that is relevant to the specific field of interest, following the guidelines described in each detailed briefing.
- Step 2.** Choose the course and the location you are applying for.
- Step 3.** Get registered by filling in the form available at ied.edu/scholarships-undergraduate
Once registered, You will shortly receive the link to enter your reserved online area where you can easily upload the required documents to apply for the contest.
- Step 4.** Start to arrange the required documents, respecting the guidelines reported in the briefing.
- Step 5.** Once the material collection is ready, enter your Personal Area and upload your project and the required documents.
- Step 6.** In case you win the scholarship, you will have 3 days to confirm your acceptance and 5 days to complete your application at IED.

Good luck!

TERMS AND CONDITIONS

1. Preconditions

- 1.1** IED - Istituto Europeo di Design S.p.A. (hereafter referred as IED) and I.L.E.M. - Accademia di Belle Arti "Aldo Galli" (hereafter referred as Accademia Galli) aim at supporting young creatives through the activation and promotion of specific meritocracy contests for the attribution of scholarships in the fields of design, fashion, visual arts, communication and restoration.
- 1.2** Following this purpose, IED and Accademia Galli promote the contest through the website ied.edu/scholarships-undergraduate (hereafter referred as website) and the dedicated social networks.
- 1.3** The purpose of the contests is the assignment of **136 scholarships** as maximum covering the 50% of the tuition fee of the IED and Accademia Galli Undergraduate courses for the academic year 2023/2024.
- 1.4** The meritocracy contest is controlled by this **Regulations** and will take place from **February 27th, 2023** - same date of Regulation publication - until **April 20th, 2023**, following the steps described below. Winners' ranking will be published on the website ied.edu by **June 23rd, 2023**.

2. Participation requirements and deadlines

- 2.1** Participation in the contest is subject to registration on ied.edu/scholarships-undergraduate.
- 2.2** Participation is strictly reserved to Candidates up to 26 years old, considering December 31st, 2023.
- 2.3** Candidates must be 18 years old by December 31st, 2023 and they must have accomplished high school diploma by September 2023. For any information regarding the requisites for foreign secondary school certificates, please see the **admission procedure guide**.
- 2.4** The lacking accomplishment of high school diploma in case of assignment of the scholarship, will implicate scholarship revocation.
- 2.5** Candidates with IED or Accademia Galli diploma (or another issued by a similar school) are not eligible.
- 2.6** Candidates must show proficiency in the language of the course (B2 CEFR as minimum level required).
- 2.7** IED and Accademia Galli employees and consultants are not allowed to take part to the Contest.
- 2.8** Providing the personal data required for registration, the Candidate is aware of the legal consequences entailed by supplying false data, thus she/he is committed to provide accurate, complete, true and correct data.
- 2.9** Processing of personal data will be respectful of the information as per **D. Lgs. n. 2016/679** on personal data protection. None of the data required for registration can be considered sensible under the above-mentioned decree.

- 2.10** The Candidate will be held liable or accountable for any damage and damaging consequence occurred to IED and Accademia Galli for the infringement of the rule stated above.

3 Contest and creative works ("Concept") of the candidate

- 3.1** Any registered Candidate can take part to the Contest, by filling in the registration form, indicating only one course and only one location. Once received the access link, the Candidate will be required to upload in the Personal Area her/his creative works ("Concepts") constituted by images and videos, together with a presentation text. Deadline for the upload is **April 20th, 2023 at 11:59 p.m. (GMT+1 - Italian time)**. The uploaded documents must respect the characteristics and the formats described at art. 4.
- 3.2** Each participant can apply for only one course and one location, presenting only one concept.
- 3.3** The Candidate grants the Concepts submitted to the website are the result of her/his personal work and, aware of the legal consequences implied by false declarations, also grants that the Concepts:
 - are only and specifically created for the participation in the contest and they are not being presented for the participation in other contests;
 - are the fruit of his personal and original intellectual work, and do not constitute counterfeiting and/or plagiarism;
 - do not infringe law, order and public decency;
 - do not violate any third party intellectual or industrial property right, both registered or not, such as, but not limited to, copyrights, brands, patents, ornamental illustrations and utility models;
 - do not violate any right of third parties accorded by law, contracts, customs and traditions;
 - were made with all necessary authorizations or releasing from all individuals involved in their realization.
- 3.4** The Candidate grants her/his full personal liability for the content, lawfulness, nature, quality and truthfulness of the Concepts, expressly releasing IED, Accademia Galli and his assignees from any duty of verification and control on them.
- 3.5** The Candidate grants to hold IED and its assignees harmless, materially and in court, from any loss, damage, liability, cost or expense, including legal costs, deriving from any violation of the former points of this article.

4. Concepts features and format

- 4.1** The Candidate must upload images, pictures, scans or illustrations representing the Concept, specifying Concept's title and explaining the idea behind in maximum ten lines of text (according to the specific guidelines reported in the briefing).

- 4.2** All the material must be included in only one .pdf or .docx file of maximum 8 Mb.
Inside the file can be inserted from a minimum of 1 to a maximum of 10 images, pictures, scans or illustrations representing the Concept.
It is also possible to insert a link to a video already published on Youtube.com or Vimeo.com (optional).

5. Required documents

- 5.1** In order to be considered eligible, each candidate will be asked to provide:
- A motivation letter in the language of the chosen course;
 - Copy of ID card or passport;
 - Certificate of knowledge of the language in which the course is held, if different from the mother tongue (alternatively is possible to have an online interview in the language of the chosen course).
To be admitted to the course is required B2 level as minimum;
 - Concept as described in the briefing.

6. Scholarships

- 6.1** IED and Accademia Galli offer **136 scholarships** as maximum covering the 50% of the tuition fees of the first year of the chosen course.
Winners of 50% scholarships have to pay the enrollment fee plus the half of the tuition fee, according to their income shown by the ISEE certification (only possible for students living in a European country).
- 6.2** The assigned scholarship is confirmed for the subsequent years if the student passes all the exams of the yearly study - plan taken within the first extraordinary examination session in September, with an average mark of 28/30.
Exception made for the enrolment fee that is always excluded by the scholarship. If these conditions are not fulfilled, scholarship will not be reconfirmed.
- 6.3** The Scholarship will cover just the tuition fees, as mentioned above. Enrolment fee, housing and all other costs shall be covered by the winners.
- 6.4** Scholarships will be assigned - according to the number envisaged per each single course - based on the project's quality. Evaluation will occur exclusively according to the unquestionable judgment of the panel.
IED and Accademia Galli reserve themselves the right not to assign one or more scholarships, in case the submitted projects are not considered suitable considering the briefing, according to the unquestionable judgment of IED and Accademia Galli.
- 6.5** IED and Accademia Galli reserved themselves the authority to revoke the scholarship, after its attribution, if any violation of this Regulation made by the designated Candidate emerges.

- 6.6** IED and Accademia Galli reserved themselves the discretion not to activate one or more Courses, in case the minimum number of students has not being reached or if the necessary requirements for didactic logistic and administrative support fail for any reason.
- 6.7** The facilitations and Scholarships described in the previous clauses cannot be cumulated with other financial aids.

7. Scholarships locations and courses

Scholarships will be assigned for Undergraduate courses held in the following locations and with the following modalities:

For Italian or foreign candidates officially living in Italy

IED Milano:

23 scholarships covering 50% of the tuition fee

IED Cagliari:

15 scholarships covering 50% of the tuition fee

IED Firenze:

15 scholarships covering 50% of the tuition fee

IED Roma:

28 scholarships covering 50% of the tuition fee

IED Torino:

19 scholarships covering 50% of the tuition fee

Accademia di Belle Arti Aldo Galli:

8 scholarships covering 50% of the tuition fee

For Italian or foreign candidates officially NOT living in Italy

IED Milano

13 scholarships covering 50% of the tuition fee

IED Firenze

6 scholarships covering 50% of the tuition fee

IED Roma

4 scholarships covering 50% of the tuition fee

IED Torino

2 scholarships covering 50% of the tuition fee

Accademia di Belle Arti Aldo Galli

3 scholarships covering 50% of the tuition fee

8. Publication, Selection of winners and Panel

- 8.1** Concept evaluation will be carried out by a Panel made of directors and teachers coming from the Schools of Design, Fashion, Visual Arts, Communication and Restoration.
- 8.2** Evaluation will occur according to the unquestionable judgment of the panel.
- 8.3** The Panel will evaluate projects with a score from 0 to 5, according to the following the criteria:
- Coherence with the briefing
 - Originality
 - Strength of the project
 - Technical quality.

8.4 Candidates who got a minimum score of 12 will be contacted for an interview with a score (from 0 to 5), according to the following the criteria:

- Motivation
- Intellectual vividness and personal interest
- Design aptitude
- Portfolio (if available).

The total score of both evaluations represent the final ranking per each course. Per each single course for which the assignment of scholarships is envisaged, a final ranking will be drawn up.

8.5 Winners will be notified by email by IED or Accademia Galli representatives. The winners must answer the e-mail with a formal acceptance letter, within three days after the result is received. In case the winner fails to meet this requirement, the scholarship will be automatically considered as “refused” by the winner and, therefore, will be assigned automatically to the Candidate next in the ranking of the given course. After the winner accepts the scholarship, she/he will have a 5-day deadline to enroll in the course for which the scholarship was granted and to pay the enrollment fee of the course, following the application procedure.

9. Required documents in case of selected project

9.1 In case the concept is selected by the panel, before proceeding with the admission interview, Candidate must complete the registration on **admission.force.com** filling in all the required parts.

10. Conditions and general terms of participation

10.1 Incomplete applications will not be accepted.

10.2 Incomplete Concepts, or **sent after 11:59 p.m., on April 20th 2023 (GMT+1 - Italian time)**, will not be accepted.

10.3 IED and Accademia Galli discharge any external responsibility such as delays due to malfunctioning of devices.

11. Property and right concerning concepts

11.1 The intellectual property rights of the Concepts always pertain to the author.

11.2 The Candidate, with his participation to the Contest, giving up any indemnity and/or refund and independently from the awarding of a prize, grants for free and permanently to IED and Accademia Galli the right to use submitted Concepts to promote and divulge the website and IED and Accademia Gall activities, with mention of the Concept’s author.

12. Exclusion of warranties

12.1 IED and Accademia Galli do not states nor grants that the website and its functions are flawless or satisfy certain Standards, needs or requests of the User.

12.2 IED and Accademia Galli do not states nor grants that the use of the website and its functions will be prompt, uninterrupted, assured or flawless, nor that the information and contents on the website are correct, truthful and/or reliable.

12.3 Under no circumstance, IED and Accademia Galli will be held liable or accountable towards Candidates or third parties for any damage consequent, accidental, indirect or of any other nature, predictable or unpredictable, deriving from the use or the impossibility to use the website.

12.4 IED and Accademia Galli will not be liable for imprecisions, inaccuracies or delays due to force majeure.

12.5 IED and Accademia Galli are not liable for improper use of the website and does not grant nor authorize its use in any application potentially dangerous for people or properties.

12.6 The Candidate grants that he will hold IED and Accademia Galli harmless from any consequence deriving for improper, illicit or undue use of the website.

12.7 Consequently, the Candidate declares himself solely liable towards IED, Accademia Galli and third parties for any and every behavior or fact punishable by law during the utilization of the website.

13. Obligations of the candidate

13.1 The Candidate binds himself:

- not to divulge or cede, directly or indirectly, usernames, passwords, and login data to the website;
- not to reproduce, copy, distribute in part or in whole, by commercial or non-commercial ends, the website, the Concepts and IED Contents published on the website, by no means, not electronic nor printable;
- not to perform any action that can compromise the security of IED website.

13.2 It is forbidden to the Candidate:

- to submit, upload and/or publish material protected by copyright, unless the Candidate is the owner of such right or has been authorized by the owner;
- to submit, upload and/or publish material that disclose industrial secrets unless the Candidate is the owner of such secrets or has been authorized by the owner;
- to submit, upload and/or publish material that violates intellectual property rights, privacy rights or rights deriving from advertising contracts;
- to submit, upload and/or publish material that is illicit or against law, order and public decency;
- to submit, upload and/or publish material containing improper expressions or violating someone else’s dignity or decency;
- to submit, upload and/or publish sexually explicit material;

- to submit, upload and/or publish promotional material, junk mail, spam or any other unrequested or unauthorized form of solicitation;
- to falsify his identity;
- to submit, upload and/or publish material containing computer viruses and/or other codes or files or programs created to interrupt, destroy, damage or limit the operation of software, hardware, websites or telecommunication installations belonging to IED or third parties.

13.3 Each violation of the requirements stated by this article will allow IED and Accademia Galli nullify the present agreement, with the right of IED, Accademia Galli or third parties to be refund for the damage.

14. Law and jurisdiction

14.1 This Agreement and any dispute or claim arising out of or in connection with it or its subject matter or formation (including non-contractual disputes or claims) shall be governed by and construed in accordance with Italian law.

14.2 The court of Milan shall have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with this Agreement or its subject matter or formation (including non-contractual disputes or claims).