IED · ACCADEMIA DI COMO | ALDO GALLI | IED Network · KUNSTHAL IED Network

Postgraduate's Programs Scholarship competition

REGULATIONS

Deadline: June 18th, 2025

IED Istituto Europeo di Design, Accademia di Como "Aldo Galli" (hereafter referred as Accademia Galli) and Kunsthal Centro Superior de Diseño SL (hereafter referred as Kunsthal) offer **110 Scholarships** covering 50% of tuition fee and **38 tutorship*** (only for italian courses) covering 50% of tuition fee for Master and Master of Arts courses 2025/2026 in Design, Fashion, Visual Arts, Communication and Art. Locations involved are Milan, Barcelona, Florence, Madrid, Rome, Turin, Como and Bilbao.

**Tutor is a regularly enrolled student that fits into the training processes ensuring a steady presence who becomes a reference point for other students, the academic staff and teachers. A motivated, resourceful, outgoing and reliable person with good interpersonal skills, excellent relational abilities and content transfer skills.*

How to apply

To participate in IED Master's Programs Scholarships students are demanded to get registered and upload required documents not later than:

- h 23.59 **(GMT+1 - Italian time) of June 18th, 2025.**

Step 1. Read carefully the Regulations.
Step 2. Pick a course of choice.
Step 3. Get registered by filling in the form available at **https://www.ied.edu/scholarships/master**
Once registered, you receive an email confirmation with the credentials to enter your Personal Area where you can upload required papers. A IED Advisor will contact you to support you in the process.
Step 4. Develop the project by following the instructions in point 4 of the following Guidelines.
Step 5. Once everything is ready, go to the reserved section and upload all the documents.
Step 6. At the end of the competition, if you have uploaded all the required documents and if your skills are in line with those required for the admission to the course of your interest, your Admission Advisor will send you all the information regarding the online interview.
Step 7. Join the online interview.
Step 8. Scholarships' winners have 3 days to confirm their acceptance and 5 days to complete the enrollment to the Course of your choice.

Good luck!

TERMS AND CONDITIONS

1. Preconditions

1.1 IED - Istituto Europeo di Design S.p.A. (hereafter referred as IED), Accademia di Como "Aldo Galli" (hereafter referred as Accademia Galli) whish to promote the interaction between young designers promoting specific contests, in order to assign Scholarships for their courses in the field of Design, Fashion, Visual Arts, Communication and Art.

1.2 Following this initiative IED promotes the **Postgraduate Programs Scholarship Contest** through the dedicated website **https://www.ied.edu/scholarships/master** and their social pages.

1.3 The purpose of the contests is to assign **n. 110 Scholarships** for attendance of IED, Accademia Galli and Kunsthal Postgraduate Programs for students who are matriculated in the academic year 2025/2026, covering 50% of the tuition fee of the program of choice.

1.4 The Contest is controlled by the present Regulations and will take place, through all the phases detailed below, from **May 20th, 2025**, date of publication of the Competition Announcement, until:

- h 23.59 **(GMT+1 - Italian time) of June 18th, 2025**.

The final ranking will be published on ied.edu not later:

- than **August 31st, 2025**.

2. Participation requirements and deadlines

2.1 Participation in the contest is subject to registration to the website **https://www.ied.edu/scholarships/master** and to the acceptance of the present Regulations.

2.2 Participation is strictly reserved to all Candidates in possession of:

- For **Master's Programs**:
  - a bachelor degree or - equivalent qualification - or having a job experience in the relevant field. Graduands are eligible, as long as they obtain the academic diploma within 30 days before the discussion of the Master course's Thesis project (for master courses);
- For **Master of Arts Pograms**:
  - a bachelor degree. Graduands are eligible, as long as the documentation certifying the qualification necessary for enrolment in the course is delivered to IED by the beginning of the first examsession of the first year of the course.

Candidates have to meet the specific requirements fixed in the guidelines and informative materials of each single course. Candidates need to show proficiency of the course language (B2 level minimum is demanded).

2.3 IED, Accademia Galli and Kunsthal employees and consultants are not allowed to participate in the Contest.

2.4 By providing the personal data required to register, the Candidate knows the legal consequences of supplying false data thus he's called to supply precise, complete, true and correct data.

2.5 Processing of personal data will be respectful of the attached information as per **D. Lgs. n. 2016/679** on personal data protection. None of the data required for registration can be considered sensible under the above-mentioned decree.

2.6 The Candidate is informed that knowledge of his Username and Password by third parties will grant them access to the Candidate's personal area of the site in his name. The Candidate is thus bound to keep the secrecy of his access data with the maximum diligence.

2.7 The Candidate will be held liable or accountable for any damage and damaging consequence occurred to IED, Accademia Galli and Kunsthal for the infringement of the rules stated above.

3 Contest

3.1 Each registered Candidate can participate to the Contest filling in the **registration form**, specifying the chosen course and the location in which the course is held. Once received the access credentials, Candidates have to upload in **their Personal Area** the requested documents not later than:

- h 23.59 **(GMT+1 - Italian time) of June 18th, 2025**.

3.2 Each participant can apply for only one course and one location.

3.3 The Candidate grants to hold IED, Accademia Galli and Kunsthal and their assignees harmless, materially and in court, from any loss, damage, liability, cost or expense, including legal costs.

4. Required documents

4.1 In order to be considered eligible, each candidate will be asked to provide:

- Curriculum Vitae.
- Motivation letter in the language of the chosen course.
- University Transcript.
- Degree Certificate or Self Declaration of expected Graduation date.
- Copy of passport.
- Scholarship Project, which must reflect the characteristics specified below *("Interpreting the world, revealing the self")*.
- Portfolio (if required).
- Internationally recognized (e.g. Ielts) certificate of knowledge of the language in which the course is taught, if different from the mother tongue (alternatively it is possible to hold an online interview). The minimum level requested for the application is B2. To be eligible for the tutorship the proficiency of the italian language will be considered a plus.

4.2 The Portfolio (required for courses where it is mandatory) must be a single document containing images and written examples of projects, research, and processes. The format must be a PDF (not exceeding 8MB) or a website, and it may include sketches, incomplete works, and conceptual ideas. For large files (such as videos), or if you wish to present a website, please include within the PDF a link to the erver/website/YouTube/Vimeo where the file can be viewed.
Please ensure that all links are working properly, as it will not be possible to submit an updated version at a later stage.

Interpreting the world, revealing the self

Each creative sees the world through a unique lens — shaped by who they are on the inside and how they perceive what surrounds them.

This challenge invites you to reflect on both dimensions of your creative identity.

You are asked to write four short texts of a maximum of 450 characters for each of the points listed below. Feel free to include an image for each paragraph (whether a moodboard, a photo, or a sketch or a link to a video...) to help convey your perspective more effectively. Including an image is optional, so feel free to use text only if that's more comfortable for you.

To guide your reflections, imagine a designer looking out of a window.

Outside, the landscape is broad and open — representing the world, society, and future possibilities. Inside, you hold the tools, thoughts, and emotions that shape your personal approach to design.

You will be asked to respond to four guiding topics:

OUTSIDE
What is your vision of the world

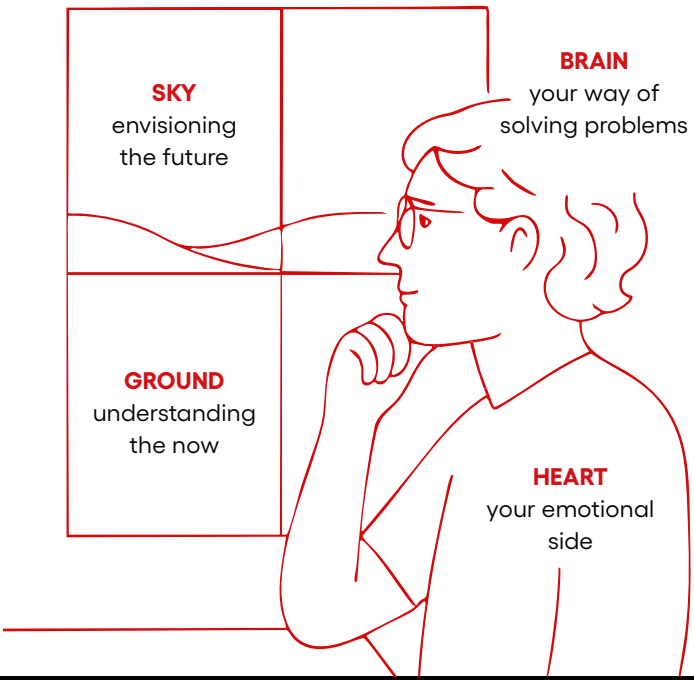
01 – SKY
→ How do you envision the future?
(answer with a text of max 450 characters)

02 – GROUND
→ What's your perspective on the world today?
(answer with a text of max 450 characters)

INSIDE
Who are you as a creative individual

03 – BRAIN
→ Which of your skills emerge most when facing a problem?
(answer with a text of max 450 characters)

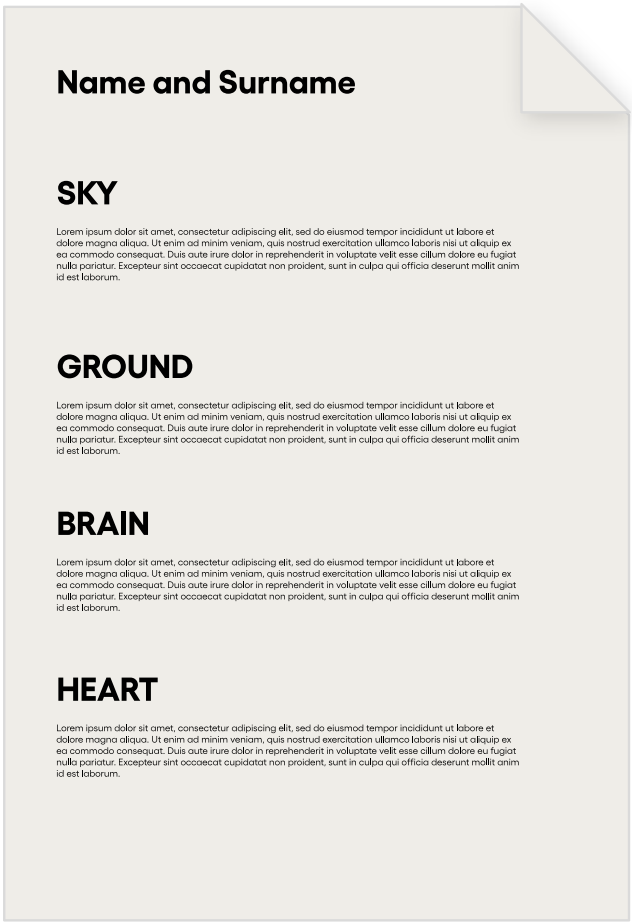
04 – HEART
→ What fuels your desire to design or express ideas?
(answer with a text of max 450 characters)



These texts, though brief, should express your personality, your design sensibility, and your way of observing and engaging with the world.

Interpreting the world, revealing the self

Preview of the expected result of the challenge:



Name and Surname

SKY

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

GROUND

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

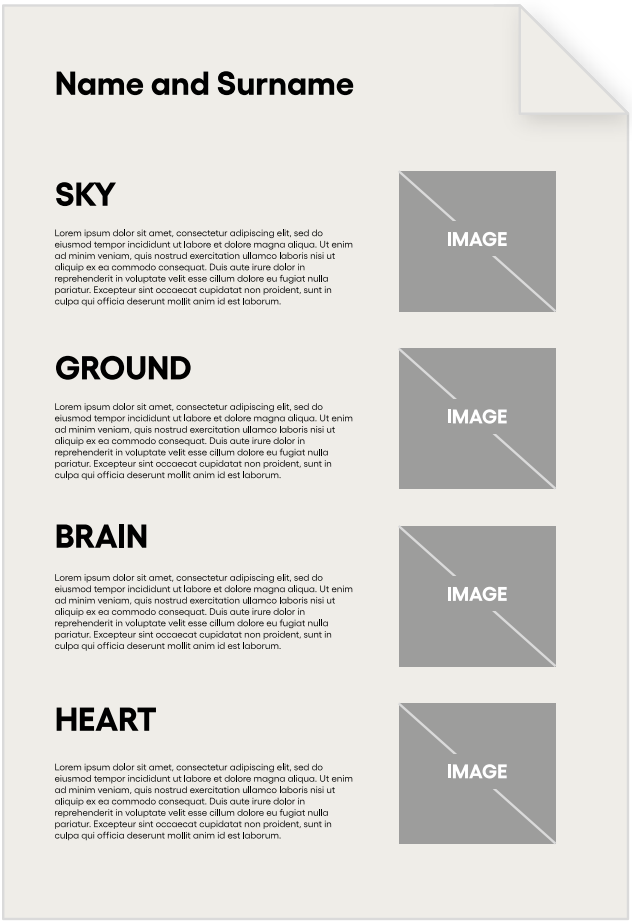
BRAIN

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

HEART

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Text Only
A four-paragraph document with no images.



Name and Surname

SKY

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

IMAGE

GROUND

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

IMAGE

BRAIN

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

IMAGE

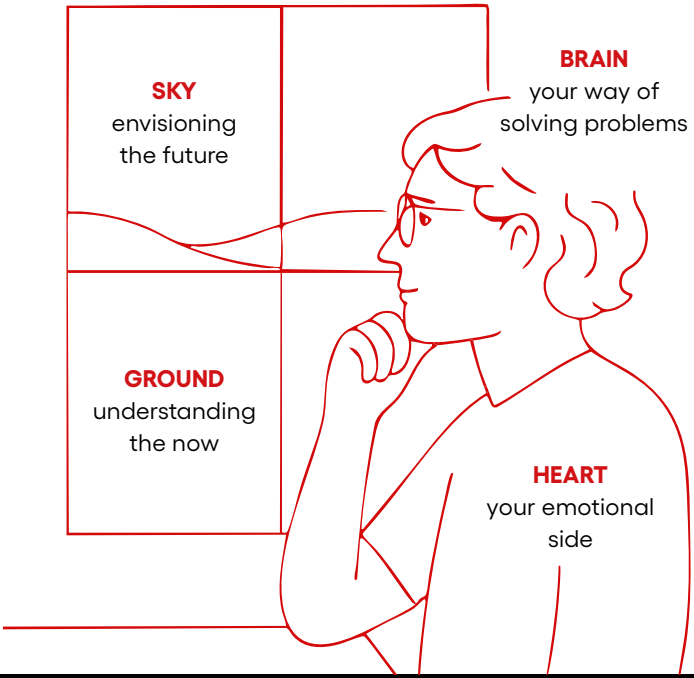
HEART

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

IMAGE

Text and Images
A document with text and one image for each paragraph.

Remember to write a maximum of 450 characters, including spaces, per paragraph.



5 Permitted Use of ChatGPT and Other AI Tools

5.1 Students may use ChatGPT or other AI tools for brainstorming and improving the text's structure but not for generating complete content without personal revision.

5.2 It is not permitted to use ChatGPT or other AI tools to generate entire essays or substantial sections of text without personal revision.

5.3 Each participant must include a transparency statement in their submission, specifying if and how AI tools were used.

5.4 The use of AI must be limited to technical enhancement and not replace personal contributions.

5.5 The essay may be analyzed using specific tools to verify any excessive use of AI tools that could compromise the integrity of the submission.

6. Scholarships

6.1 IED, Accademia Galli and Kunsthal offer as a reward **n. 110 Scholarships** covering 50% of the tuition fee for the chosen course. Winners of the scholarships have to pay the enrollment fee plus the half of the tuition fee.

6.2 For biennial courses, the renewal of the Scholarship is guaranteed (exception made for the enrolment fee, which is always excluded from Scholarships) only if the student passes all the exams planned in the study plan for the first year with an average mark not inferior than 28/30. If this conditions are not satisfied, the Scholarship will not be confirmed.

6.3 The Scholarship will cover just the tuition fees. Enrolment fee, housing and other costs shall be covered by the winners.

6.4 Scholarship will be assigned - taking into consideration the designated course - according the profile evaluation, the essay, the aptitude test and the selection interview. The evaluation will be conducted according to the unquestionable judgement of the Panel.

6.5 IED, Accademia Galli and Kunsthal reserve themselves the right to revoke the Scholarship after assignation, if any violation of this Regulations made by the designated Candidate emerges.

6.6 IED, Accademia Galli and Kunsthal reserved themselves the discretion not to activate one or more Courses, in case the minimum number of students has not been reached or if the necessary requirements for didactic logistic and administrative support fail for any reason. In these cases, the Scholarships for the courses that haven't been activated will not be assigned; winner will not have the right to ask for any kind of reimbursement.

6.7 The combination of the reductions and facilitations mentioned in the former articles is not allowed.

6.8 In case of freezing, the scholarship will be revoked; winner will not have the right to ask for any kind of reimbursement.

7. Scholarships locations and courses

Scholarships will be assigned according to the scheme below:

IED Milano:
29 scholarships covering 50% of the tuition fee
IED Firenze:
16 scholarships covering 50% of the tuition fee
IED Roma:
18 scholarships covering 50% of the tuition fee
IED Torino:
11 scholarships covering 50% of the tuition fee
Accademia di Como Aldo Galli:
4 scholarships covering 50% of the tuition fee
IED Barcelona:
19 scholarships covering 50% of the tuition fee
IED Bilbao:
5 scholarships covering 50% of the tuition fee
IED Madrid:
8 scholarships covering 50% of the tuition fee

Here below you can find the list of the Master's Programs open to the contest

IED Milano
Master's Programs:
Animation Design (Italian)
Brand Communication (*Italian*)
Brand Strategy and Management (*English*)
Creative Direction (*Italian*)
Brand Heritage Design (*italian*)
Design - Innovation, Strategy and Product (*English*)
Digital Communication Strategy (*Italian*)
Event Management (*Italian*)
Fashion Art Direction (*English*)
Fashion Communication and Styling (*English*)
Fashion Design - Haute Couture (*English*)
Fashion Marketing (*English*)
Fashion Photography (*English*)
Fashion Trend Forecasting (*English*)
Graphic Design (*Italian*)
Information Design (*Italian*)
Interior Design (*English*)
User Experience Design (*Italian*)
Visual Arts fort the digital age (*Italian*)
Master of Arts Programs:
Design for Other Species *(English)*
Fashion Design *(English)*
Interior Design *(English)*
Product Design *(English)*
Visual communication *(English)*

IED Firenze
Master's Programs:
Arts Management (*English*)
Brand Design for Hospitality (*English*)
Content Creation and Publishing (*Italian*)
Creative Direction for Fashion (*English*)
Curatorial Practice (*English*)
Fashion Brand Management (*English*)
Fashion Business (*English*)
Fashion Merchandising and Buying (*English*)
Graphic Design - Focus on New Media (*English*)
Museum Experience Design (*English*)

Master of Arts Programs:
Interior and Furniture Design* *(English)*
Textile Design *(English)*

IED Firenze/IED Milano
Master's Programs:
Fashion Curation (*English*)

IED Roma
Master's Programs:
Brand Management (*Italian*)
Comunicazione (*Italian*)
Comunicazione e Marketing per la Moda (*Italian*)
Design for Children (*Italian*)
Fashion Design (*English*)
Fashion Film Direction (*English*)
Graphic Design (*Italian*)
Immersive Spaces (*English*)
Interior Design (*Italian*)
Interior Design for Hospitality (*English*)
Jewelry Design (*English*)
User Interface Design e AI (*Italian*)
Master of Arts Programs:
Design for Public Spaces *(Italian)*
Interactive Environments *(Italian)*
Visual Communication* *(English)*

IED Torino
Master's Programs:
Marketing e Comunicazione (*Italian*)
Innovazione e Produzione Digitale per la Cultura (*Italian*)
Mobility Design *(English)*
Social and Ecological Design (*English*)
Transportation Design (*English*)
Yacht Design (*English*)
Master of Arts Programs:
Communication and Creative Technologies* *(Italian)*
Interaction Design* *(English)*
Interior Design* *(Italian)*

Accademia di Como Aldo Galli
Master's Programs:
Professione Registrar (*Italian*)
Textiles (*English*)
Master of Arts Programs:
Fashion System *(English)*
Painting and Digital Art *(English)*

IED Barcellona
Master's Programs:
Design for Interaction and Extended Reality *(English)*
Design For Sustainable Fashion Technology *(English)*
Dirección Estratégica y Creativa de Comunicación de Marca *(Spanish)*
Diseño de Espacios Fisicos y Entornos Digitales *(Spanish)*
Diseño de Interiores para hoteles, espacios gastronómicos y comerciales *(Spanish)*
Diseño de Moda *(Spanish)*
Diseño Sostenible *(Spanish)*
Fashion Business Innovation *(English)*
Fashion Creative Direction *(English)*
Interior Design for Commercial Spaces and Retail *(English)*
Marketing y Comunicación de la Moda - Enero *(Spanish)*
Marketing y Comunicación de la Moda - Octubre *(Spanish)*
Strategic Design Management *(English)*

Kunsthal Bilbao
Master's Programs:
Diseño de Interiores para Espacios Comerciales, Hosteleros y de Trabajo *(Spanish)*
Diseño de moda sostenible y circularidad *(Spanish)*
Diseño de producto y ecodiseño *(Spanish)*
Diseño Gráfico *(Spanish)*
Máster de Food Design *(Spanish)*
Service Design *(Spanish)*

IED Madrid
Master's Programs:
Branding y Comunicación Visual *(Spanish)*
Comunicación de Moda *(Spanish)*
Dirección creativa para Espacios Comerciales *(Spanish)*
Dirección y Gestión de Comunicación, Marketing y Publicidad *(Spanish)*
Dirección y Gestión de Empresas de Moda *(Spanish)*
Diseño de Interiores y Hospitality *(Spanish)*
Diseño de Mobiliario *(Spanish)*
Diseño de Moda *(Spanish)*
Diseño de Producto Digital *(Spanish)*
Diseño Gráfico *(Spanish)*
Diseño Textil y Nuevos Materiales *(Spanish)*
Facilitación de aprendizaje y estrategias del diseño *(Spanish)*
Fashion Styling and Communication *(English)*
Moda Digital *(Spanish)*
New Media *(English)*

8. Publication, Selection of winners and Panel

8.1 The selection will be online and it will take place within **July 4th, 2025**.
Through the evaluation of the Project, and an interview selection. The evaluation will be conducted by a Panel made of directors or representatives of Schools.

8.2 The evaluation will be made by the Panel, unquestionably.

8.3 The candidate must upload the Project it in his Personal area in the "Scholarship Project" section. The jury will evaluate it with a score from 0 to 5.

8.4 Students will also be asked to join an online selection interview with the course coordinator and will be evaluated with a score from 0 to 5 according to the following criteria:
- motivation of the candidate;
- intellectual vividness and personal interest;
- design aptitude;
- portfolio (if required);
- skills related to the course of interest.

The total score of all evaluations represents the final ranking.

8.5 The scholarship is considered accepted only when IED, Accademia Galli and Kunsthal receive a formal acceptance by email within 3 days of the notice.
In case the winner fails to meet this requirement, the scholarship will be automatically considered as "refused" by the winner and, therefore, will be assigned automatically to the Candidate next in the ranking of the given course.

** This course is undergoing approval by MUR - Ministry of University and Research*

8.6 After the winner accepts the scholarship, she/he will have a 5-day deadline to submit the admission form in the course for which the scholarship was granted and to pay the enrollment fee of the course, following the application procedure.
The tuition fee must be paid by **September 15th, 2025**.
In case of non-payment, the scholarship will be revoked.

8.7 Winners must complete the admission procedure on admission.force.com.

8.8 It will be within the discretion of IED, Accademia Galli and Kunsthal to revoke the scholarship in the event that a deficiency in the required criteria or detrimental behaviors towards IED and Accademia Galli are determined.

9. Conditions and general terms of participation

9.1 Incomplete entry cards are not valid.

9.2 Incomplete entry cards which do not meet the requirements, do not have the elements referred above, contain wrong or unreadable data, or sent after:

- h 23.59 **(GMT+1 - Italian time) of June 18th, 2025** will not be accepted.

9.3 IED, Accademia Galli and Kunsthal discharge any external responsibility such as delays due to malfunctioning of devices.

10. Exclusion of warranties

10.1 IED, Accademia Galli and Kunsthal do not states nor grants that the website and its functions are flawless or satisfy certain Standards, needs or requests of the User.

10.2 IED, Accademia Galli and Kunsthal do not states nor grants that the use of the website and its functions will be prompt, uninterrupted, assured or flawless, nor that the information and contents on the website are correct, truthful and/or reliable.

10.3 Under no circumstance, IED, Accademia Galli and Kunsthal will be held liable or accountable towards Candidates or third parties for any damage consequent, accidental, indirect or of any other nature, predictable or unpredictable, deriving from the use or the impossibility to use the website.

10.4 IED, Accademia Galli and Kunsthal will not be liable for imprecisions, inaccuracies or delays due to force majeure.

10.5 IED, Accademia Galli and Kunsthal are not liable for improper use of the website and does not grant nor authorize its use in any application potentially dangerousfor people or properties.

10.6 The Candidate grants that he will hold IED, Accademia Galli and Kunsthal harmless from any consequence deriving for improper, illicit or undue use of the website.

10.7 Consequently, the Candidate declares himself solely liable towards IED, Accademia Galli and Kunsthal and third parties for any and every behavior or fact punishable by law during the utilization of the website.

11. Obligations of the candidate

11.1 The Candidate binds himself:

- not to divulge or cede, directly or indirectly, usernames, passwords, and login data to the website;
- not to reproduce, copy, distribute in part or in whole, by commercial or non-commercial ends, the website, the Concepts and IED, Accademia Galli and Kunsthal Contents published on the website, by no means, not electronic nor printable;
- not to perform any action that can compromise the security of IED website.

11.2 It is forbidden to the Candidate:

- to submit, upload and/or publish material protected by copyright, unless the Candidate is the owner of such right or has been authorized by the owner;
- to submit, upload and/or publish material that disclose industrial secrets unless the Candidate is the owner of such secrets or has been authorized by the owner;
- to submit, upload and/or publish material that violates intellectual property rights, privacy rights or rights deriving from advertising contracts;
- to submit, upload and/or publish material that is illicit or against law, order and public decency;
- to submit, upload and/or publish material containing improper expressions or violating someone else's dignity or decency;
- to submit, upload and/or publish sexually explicit material;
- to submit, upload and/or publish promotional material, junk mail, spam or any other unrequested or unauthorized form of solicitation;
- to falsify his identity;
- to submit, upload and/or publish material containing computer viruses and/or other codes or files or programs created to interrupt, destroy, damage or limit the operation of software, hardware, websites or telecommunication installations belonging to IED, Accademia Galli and Kunsthal or third parties.

11.3 Each violation of the requirements stated by this article will allow IED, Accademia Galli and Kunsthal nullify the present agreement, with the right of IED, Accademia Galli and Kunsthal or third parties to be refund for the damage.

12. Law and jurisdiction

12.1 This Agreement and any dispute or claim arising out of or in connection with it or its subject matter or formation (including non-contractual disputes or claims) shall be governed by and construed in accordance with Italian law.

12.2 The court of Milan shall have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with this Agreement or its subject matter or formation (including non-contractual disputes or claims.