

Regulations of the Contest

When Italian Design Meets Georgian Creativity

REGULATIONS

The Italian Embassy in Tbilisi, in collaboration with **IED - Istituto Europeo di Design**, and **Accademia di Belle Arti Aldo Galli - Como** is holding a contest on the occasion of the event “*Italian Design Days in Georgia – 2023*” co-organized in collaboration with Tbilisi’s Desk of the Italian Trade Agency (ITA) under the theme “*Enlightening quality. The energy of design for people and environment*”. In this regard, the present announcement aims at informing young designers from Georgia as the opportunity, for the winner of the first prize of such competition, to obtain an award consisting in a scholarship to study in the IED Summer Course **Digital Design and Fabrication: outdoor design** in Accademia di Belle Arti Aldo Galli - Como, Italy in June 2023. Furthermore, the winner of the “Special Prize” will be granted access to IED Smart Creativity self-paced online learning platform until December 2023, and the winner of the “Jury Prize” will receive a surprise gift linked to Made in Italy.

AIM OF THE CONTEST: Supporting talented young students from Georgia by broadening their international expertise and improving their language and creative skills using a multi-cultural and multi-disciplinary approach to their future professions. Assessing the ability of young generations to interact with the excellence of Italian design.

Contest Brief

The key concept of the competition is the following: “WHEN ITALIAN DESIGN MEETS GEORGIAN CREATIVITY – QUALITY MATTERS”.

Within such theme, participants are therefore invited to create an **original design project** (which can be both related to interiors and / or buildings, or fashion design) recalling the beauty of Italian design, art and culture, specifically establishing a connection with Georgia’s design, art and culture. The above-mentioned main theme of the competition should be developed in light of the broader theme of the event “Italian Design Days – 2023”, aiming at depicting the relation between design and key concepts such as quality, environment, energy, sustainability and humanity.

At the same time, cultural heritage and national traditions have always been an inspiration for designers. Transformation and adaptation of styles is a modern trend in the interconnected creative community. In this respect, it will be important to show a subjective interpretation of the rich national culture of Georgia and ideally to link it with the uniqueness of Italian design.

Who can apply

Georgian citizens and long-term legal residents in Georgia aged between 18* and 35 years old, preferably high school and university students. Further info below*.

How to apply

1. Register following this link
<https://www.ied.edu/ied-x-idd-tbilisi-2023>
2. Send an e-mail to the following address:
primosegr.tbilisi@esteri.it (in English or Italian language), providing the following details:
 - Name, surname, age (see the condition stated above)..
 - Education institution, year and major.
 - Contact information: phone number and e-mail.

Documents to submit while sending an application

1. Sketches or moodboards of your project in good quality in pdf or jpg format;
2. Your motivation letter on the topic “*Why do I want to win the contest and what design means to me*” and a short description of the project (in English or Italian language).

Deadline for applications is **Wednesday, April 26, 2023** (15:00 Georgian Standard time).

Winners will be publicly announced in Tbilisi.

Winners will be notified in due course about the respective prize awarded (see above) and they will be required to kindly confirm acceptance of the respective prizes within 3 days (in the absence of such confirmation, the prize in question will be considered refused and re-awarded accordingly to another participant in the contest).

Please note that addressing original design projects (as detailed above) within such competition is equivalent in any respects to an expression of consent to publication of the projects themselves – on the websites and social media profiles of the Italian Embassy in Tbilisi and of the IED – with a special mention of the author, **pursuant to Italian and EU legislation**, (with a special mention of the designer).

JURY

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Contacts

If you have any questions, do not hesitate to contact the Italian Embassy in Tbilisi at the following email:

Email: primosegr.tbilisi@esteri.it

** Candidates must be 18 years old by December 31st, 2023
Only candidates with a minimum of B2 English level will be evaluated for the scholarship to study in IED.
The participation in the contest is free of charge, winners are responsible for all travel expenses.
Organizers reserve the right not to grant prizes if the level of submitted applications does not meet the requirements.*

TERMS AND CONDITIONS

1. Preconditions

- 1.1 IED – Istituto Europeo di Design S.p.A. (hereafter referred as IED) and Accademia di Belle Arti Aldo Galli – Como (hereafter referred as Galli Academy) aim at supporting young creatives through activation and promotion of this specific meritocracy contest for the attribution of scholarships in the fields of design, fashion, visual arts and communication.
- 1.2 Following this purpose, IED and Galli Academy promote the contest “WHEN ITALIAN DESIGN MEETS GEORGIAN CREATIVITY” in collaboration with the WHEN ITALIAN DESIGN MEETS GEORGIAN CREATIVITY through the website (hereafter referred as website) www.ied.edu
- 1.3 The purpose of the contests is the assignment of n. 1 **scholarship** covering the 100% of the fee of the IED and Galli Academy Summer Programs, for the academic year 2023/2024.
- 1.4 The meritocracy contest “WHEN ITALIAN DESIGN MEETS GEORGIAN CREATIVITY” is controlled by this Regulation and will take place from March 9, 2023 – same date of Regulation publication – to **April 26th, 2023**, following the steps described below. Winners will be announced in Tbilisi.

2. Participation requirements and deadlines

- 2.1 Participation in the contest is subject to registration on www.ied.edu
- 2.2 Participation is strictly reserved to Candidates up to 35 years old, considering December 31st, 2023.
- 2.3 Candidates must be 18 years old by December 31st, 2023.
- 2.4 Participation is strictly reserved to candidates applying for summer courses of the 2023/2024 Academic Year.
- 2.5 Candidates must show proficiency in the language of the course (B2 as minimum level required).
- 2.6 IED and Galli Academy employees and consultants are not allowed to take part to the Contest.
- 2.7 Providing the personal data required for registration, the Candidate is aware of the legal consequences entailed by supplying false data, thus she/he is committed to provide accurate, complete, true and correct data.
- 2.8 Processing of personal data will be respectful of the attached information as per **D. Lgs. n. 2016/679** on personal data protection. None of the data required for registration can be considered sensible under the above-mentioned decree.
- 2.9 The Candidate will be held liable or accountable for any damage and damaging consequence occurred to IED for the infringement of the rule stated above.

3 Contest and creative works (“Concept”) of the candidate

- 3.1 Any registered Candidate can take part to the Contest, by filling in the registration form, indicating the location where the course is held and the course for which she/he is applying for the scholarship contest. Specific instructions on how to apply will be given via mail after registration. Deadline for the candidacy is **April 26, 2022 (15:00 Georgian time)**.
The documents shared must respect the characteristics and the formats described at art. 4 and the contest’s object indicated in the Contest Brief contained inside this Regulation.
- 3.2 Each candidate may apply for only one course and with only one concept.
- 3.3 The Candidate grants the Concepts submitted are the result of her/his personal work and, aware of the legal consequences implied by false declarations, also grants that the Concepts:
 - are only and specifically created for the participation in the contest “WHEN ITALIAN DESIGN MEETS GEORGIAN CREATIVITY” and they are not being presented for the participation in other contests;
 - are the fruit of his personal and original intellectual work, and do not constitute counterfeiting and/or plagiarism;
 - do not infringe law, order and public decency;
 - do not violate any third parties intellectual or industrial property right, both registered or not, such as, but not limited to, copyrights, brands, patents, ornamental paintings and utility models;
 - do not violate any right of third parties accorded by law, contracts, customs and traditions;
 - were made with all necessary authorizations or releasing from all individuals involved in their realization.
- 3.4 The Candidate grants her/his full personal liability for the content, lawfulness, nature, quality and truthfulness of the Concepts, expressly releasing IED, Galli Academy, and their assignees from any duty of verification and control on them.
- 3.5 The Candidate grants to hold IED, Galli Academy and their assignees harmless, materially and in court, from any loss, damage, liability, cost or expense, including legal costs, deriving from any violation of the former points of this article.

4. Concepts features and format

- 4.1 The Candidate must send design projects through images, scans or paintings representing their creativity, connected with the contest’s object indicated in the Contest Brief contained inside this Regulation and the ideas and motivations expressed in their presentation letter.
- 4.2 All the material must be included in only one .pdf or .docx file of maximum 8 mb. The file can contain images, pictures, scans or illustrations representing the Concept.

5. Required documents

- 5.1 In order to be considered eligible, each candidate will be asked to provide:
- A motivation letter in the language of the chosen course.
 - Concept as described in the briefing.

6. Scholarships

- 6.1 IED and galli Academy offer n.1 **scholarship** covering the 100% of the enrollment and tuition fees of the chosen course.
- 6.2 The scholarship will cover just the enrollment and tuition fees, as mentioned above. Housing and all other costs shall be covered by the winner.
- 6.3 Scholarships will be assigned based on project's quality. Evaluation will occur exclusively according to the unquestionable judgment of the jury. IED and Galli Academy reserve themselves the right not to assign one or more scholarships, in case the submitted projects are not considered suitable considering the briefing, according to the unquestionable judgment of IED and Galli Academy.
- 6.4 IED and Galli Academy reserve themselves the authority to revoke the scholarship, after its attribution, if any violation of this Regulation made by the designated Candidate emerges.
- 6.5 IED and Galli Academy reserve themselves the discretion not to activate one or more Courses, in case the minimum number of students has not being reached or if the necessary requirements for didactic logistic and administrative support fail for any reason and to offer an alternative prize.
- 6.6 The combination of the reductions and facilitations is not allowed.

7. Scholarships locations and courses

- 7.1 The Scholarship will be assigned for the one of the Summer Courses held in the following locations: Accademia di Belle Arti Aldo Galli Como, Italy. Here below you can find the list of the Summer Courses open to the contest:
- Digital Design and Fabrication: outdoor design.

8. Publication, Selection of winners and Jury

- 8.1 Concept evaluation will be carried out by a jury made of representatives of IED and the Italian Embassy in Tbilisi.
- 8.2 Evaluation will occur according to the unquestionable judgment of the jury.
- 8.3 The jury will evaluate projects according to the following criteria:
- Motivation
 - Intellectual vividness and personal interest
 - Design aptitude.

- 8.4 Winners will be notified by email. The winners must answer the email with a formal acceptance letter, within three days after the result is received. In case the winner fails to meet this requirement, the scholarship will be automatically considered as "refused" and the jury may decide, unquestionably, to grant it to another Candidate. After the winner accepts the scholarship, she/he will get instructions on how to complete the registration to the course school procedure.

9. Required documents in case of selected project

- 9.1 In case the concept is selected by the jury, the winner must complete the registration to the course following the IED Area manager instructions.

10. Conditions and general terms of participation

- 10.1 Incomplete applications will not be accepted.
- 10.2 Incomplete Concepts, or sent after 15:00 p.m., on **April 26, 2023 (Georgian time)**, will not be accepted.

11. Property and right concerning concepts

- 11.1 The intellectual property rights of the Concepts always pertain to the author.
- 11.2 The Candidate, with his participation to the Contest, giving up any indemnity and/or refund and independently from the awarding of a prize, grants for free and permanently to IED and **Galli Academy** the right to use submitted Concepts to promote and divulge the website and IED and Galli Academy activities, with mention of the Concept's author.

12. Exclusion of warranties

- 12.1 IED and Galli Academy do not state or grant that the website and its functions are flawless or satisfy certain standards, needs or requests of the User.
- 12.2 IED and Galli Academy do not state nor grant that the use of the website and its functions will be prompt, uninterrupted, assured or flawless, nor that the information and contents on the website are correct, truthful and/or reliable.
- 12.3 Under no circumstance, IED and Galli Academy will be held liable or accountable towards Candidates or third parties for any damage consequent, accidental, indirect or of any other nature, predictable or unpredictable, deriving from the use or the impossibility to use the website.
- 12.4 IED and Galli Academy do will not be liable for imprecisions, inaccuracies or delays due to force majeure.
- 12.5 IED and Galli Academy are not liable for improper use of the website and does not grant nor authorize its use in any application potentially dangerous for people or properties.

12.6 The Candidate grants that he will hold IED and Galli Academy harmless from any consequence deriving from improper, illicit or undue use of the website.

12.7 Consequently, the Candidate declares himself solely liable towards IED and Galli Academy, and third parties for any and every behavior or fact punishable by law during the utilization of the website.

13. Obligations of the candidate

13.1 The Candidate binds himself:

- not to reproduce, copy, distribute in part or in whole, by commercial or non-commercial ends, the website, the Concepts and IED and Galli Academy Contents published on the website, by no means, not electronic nor printable;
- not to perform any action that can compromise the security of IED website;

13.2 It is forbidden to the Candidate:

- to submit, upload and/or publish material protected by copyright, unless the Candidate is the owner of such right or has been authorized by the owner;
- to submit, upload and/or publish material that discloses industrial secrets unless the Candidate is the owner of such secrets or has been authorized by the owner;
- to submit, upload and/or publish material that violates intellectual property rights, privacy rights or rights deriving from advertising contracts;
- to submit, upload and/or publish material that is illicit or against law, order and public decency;
- to submit, upload and/or publish material containing improper expressions or violating someone else's dignity or decency;
- to submit, upload and/or publish sexually explicit material;
- to submit, upload and/or publish promotional material, junk mail, spam or any other unrequested or unauthorized form of solicitation;
- to falsify his identity;
- to submit, upload and/or publish material containing computer viruses and/or other codes, files or programs created to interrupt, destroy, damage or limit the operation of software, hardware, websites or telecommunication installations belonging to IED or third parties;

13.3 Each violation of the requirements stated by this article will allow IED and Galli Academy to nullify the present agreement, with the right of IED, Galli Academy or third parties to be refunded for the damage.

14. Law and jurisdiction

14.1 This Agreement and any dispute or claim arising out of or in connection with it or its subject matter or formation (including non-contractual disputes or claims) shall be governed by and construed in accordance with Italian law.

14.2 The court of Milan shall have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with this Agreement or its subject matter or formation (including non-contractual disputes or claims).