



UNDERGRADUATE COURSES

Italy / Spain

Milan / Barcelona / Bilbao / Cagliari
Florence / Rome / Madrid / Turin
Accademia di Como Aldo Galli

ISTITUTO EUROPEO DI DESIGN



Index

1	About IED	Pag.5
2	Types of undergraduate degrees	Pag.6
3	Campuses	Pag.10
4	Academic portfolio	Pag.12
5	Why choose IED	Pag.22
6	IED Labs	Pag.26
7	Celebrating the ideas	Pag.29
8	International Events	Pag.30
9	Services	Pag.32
10	Foundation	Pag.34
11	Summer Courses	Pag.35
12	Trusted by Leading Creative Companies	Pag.36

**WE NURTURE
VISIONARY
STUDENTS**

1

About IED

Istituto Europeo di Design

**We are the largest network
of European Arts & Design Schools**

Founded in Milan in 1966, IED – Istituto Europeo di Design – is today one of the largest international networks for education in design and creative disciplines. With 11 campuses across Italy, Spain, Brazil and its cultural hub in New York, IED combines the richness of Italian cultural heritage with a global outlook and a strong connection to each local context.

As a Benefit Corporation, IED pursues economic sustainability alongside a clear public-benefit mission, reinvesting its profits in education, research, innovation and social impact. Its educational model blends solid theoretical foundations with hands-on studio practice, real industry projects and close collaboration with companies, cultural institutions and emerging innovators.

IED's transdisciplinary and inclusive approach is guided by sustainability, diversity and purposeful technology, shaping design as a driver of responsible and positive impact on people, society and the environment. IED is part of leading global organisations in the fields of art and design education, including Cumulus, WDO and ELIA, which strengthen the institution's international presence and academic reputation.

Every year, more than 10,000 students from over 100 nationalities join our creative community. Through international mobility, professional mentoring and a vibrant network of more than 200,000 alumni, IED offers a truly global learning experience that prepares students to thrive in an evolving creative landscape.



2 Types of undergraduate degrees

IED provides internationally oriented undergraduate pathways that follow the highest academic and professional standards, with degrees recognised by national authorities in Spain and Italy



Italian First-Level Academic Diplomas (DAPL)

IED delivers in Italy *Diplomi Accademici di Primo Livello (DAPL)* authorised by the Italian Ministry of University and Research. These official three-year programmes (180 ECTS), part of the AFAM system and aligned with EQF Level 6, provide a recognised Italian higher education qualification that grants access to second-level studies in Italy and across the EHEA.

Spanish Official Undergraduate Degrees (TGEAS)

IED offers in Spain *Títulos de Grado en Enseñanzas Artísticas Superiores de Diseño (TGEAS)*, official undergraduate degrees awarded by the Spanish Ministry of Education. These four-year programmes (240 ECTS), fully aligned with the European Higher Education Area, lead to an official Spanish Bachelor level qualification recognised for academic progression across Europe.

Bachelor of Arts (Honours) – UK Degrees

IED delivers Bachelor of Arts (Honours) programmes in collaboration with the University of Westminster. These official UK degrees follow a three-year structure (360 UK credits), are taught entirely in English, and provide an internationally recognised qualification enabling access to postgraduate studies worldwide.

IED Diplomas

Three-year private diplomas focused on technical and professional skills, offering a practical and project-based approach aimed at preparing students for entry into the job market.

Ciclo Formativo de Grado Superior (CFGs)

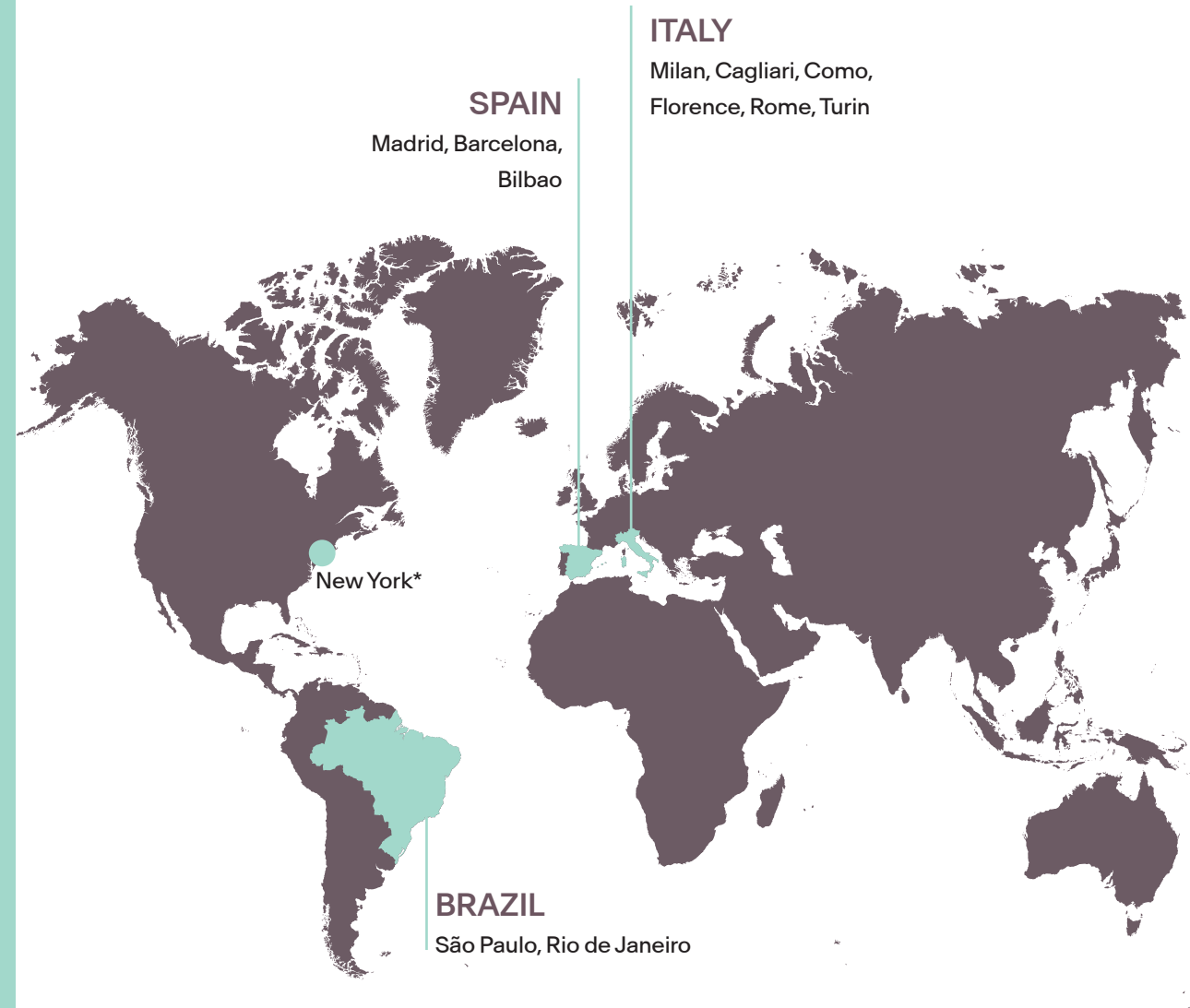
Two-year official higher vocational training programmes delivered in Spanish. They award the Técnico Superior qualification and provide access to university-level studies.

2

Types of undergraduate degrees



A NEW CONCEPT OF DISTRIBUTED CAMPUS



*Casa IED New York: a creative hub in the city,
beyond the traditional campus

4

Academic portfolio

IED's undergraduate offer covers a broad spectrum of contemporary creative disciplines.

Our programmes are organised into nine subjects that reflect the evolving landscape of design, communication and visual arts. Each subject groups related programmes and specialisations, helping students navigate and identify their pathway within the design fields.



Photo by Diego Ene

INTERIOR, PRODUCT & MOBILITY DESIGN

Explore how interior, product and mobility solutions can transform everyday life and enhance human experience.

The field spans spatial and furniture design, lighting, parametric and exhibit design, product innovation and transportation concepts, all with a strong focus on sustainability and urban regeneration.

Interior Design ita/eng/spa

Barcelona, Bilbao, Cagliari, Florence, Madrid, Milan, Rome, Turin

Product Design ita/eng/spa

Barcelona, Bilbao, Cagliari, Como, Madrid, Milan, Rome, Turin

1.



2.



1. Icaro. Transportation Design. Group project
2. Foremyc. Product Design. Group project
3. Intergalactic. Fashion Show. Photo Andolcetti-Studio Casati

VISUAL COMMUNICATION, GRAPHIC & INTERACTIVE MEDIA

Develop visual languages that shape how people understand, interact with and experience information.

This area includes graphic design, branding, illustration, digital and interactive media, motion graphics and user-centred communication across both print and digital environments.

Communication Design ita/eng

Cagliari, Florence, Milan, Rome, Turin

Creative Media Arts eng

Madrid

Graphic Design ita/spa/eng

Barcelona, Bilbao, Como, Madrid, Milan, Rome, Turin

Illustration ita/eng

Florence, Milan, Rome, Turin

Interactive Media Design ita

Cagliari, Milan, Rome

Photography ita/eng

Milan, Rome, Turin

Sound Design ita/eng

Milan, Rome

Visual Communication Design ita

Florence

3.



STRATEGY, MARKETING & COMMUNICATION

Learn how to build value for brands through strategic thinking, creative communication and market insight. This area integrates marketing strategy, storytelling, digital communication, research and brand management to drive meaningful connections between organisations and their audiences.

Art and Communication ita/eng
Milan

Business Design eng
Barcelona

Communication Design ita/eng
Cagliari, Florence, Milan, Rome, Turin

Comunicación, Estilismo
e Imagen Moda spa
Madrid

Fashion Marketing
and Communication ita/eng/spa
Barcelona, Florence, Madrid, Milan, Rome

Marketing and Management for
Creative Industries ita/eng
Milan

FASHION, ACCESSORIES & JEWELRY

Shape contemporary style through innovative fashion design, accessories and jewelry creation. This area blends craftsmanship and technology, exploring materials, trends, sustainability and creative direction to develop expressive and future-oriented collections.

Comunicación, Estilismo
e Imagen Moda spa
Madrid

Jewelry Design ita/eng
Milan, Rome, Turin

Fashion Business eng
Madrid

Fashion Design ita/spa/eng
Barcelona, Bilbao, Cagliari, Florence, Madrid,
Milan, Rome, Turin

Fashion Marketing
and Communication ita/eng/spa
Barcelona, Florence, Madrid, Milan, Rome

Fashion Marketing
and Promotion eng
Madrid

Fashion Styling ita/eng
Barcelona, Florence, Milan, Rome

Fashion and Textile Design ita
Como

Pattern Making and Fashion spa
Madrid



4. Handshake. Graphic Design.
Group project
5. Le radici ca tieni.
Jewelry Design. Irene Gallotti
6. Footpath. Jewelry Design.
Tong Xu



ILLUSTRATION, ANIMATION & GAME DESIGN

Bring stories and characters to life through visual imagination, motion and interactive worlds.

This area covers illustration, 2D/3D animation, concept art and game design, combining narrative skills, digital tools and creative experimentation.

CG Animation and Game Design ita/eng

Milan, Rome

Graphic Design ita/spa/eng

Barcelona, Bilbao, Como, Madrid, Milan, Rome, Turin

7.



18

Illustration ita/eng

Florence, Milan, Rome, Turin

Illustration & Animation ita

Milan, Rome

8.



FILM, VIDEO & SOUND DESIGN

Dive into the creative and technical processes behind sound, video and filmmaking.

This area covers sound and video design, directing, writing and post-production, preparing students to craft films, documentaries, commercials and multimedia narratives.

Cinema ita/eng

Milan

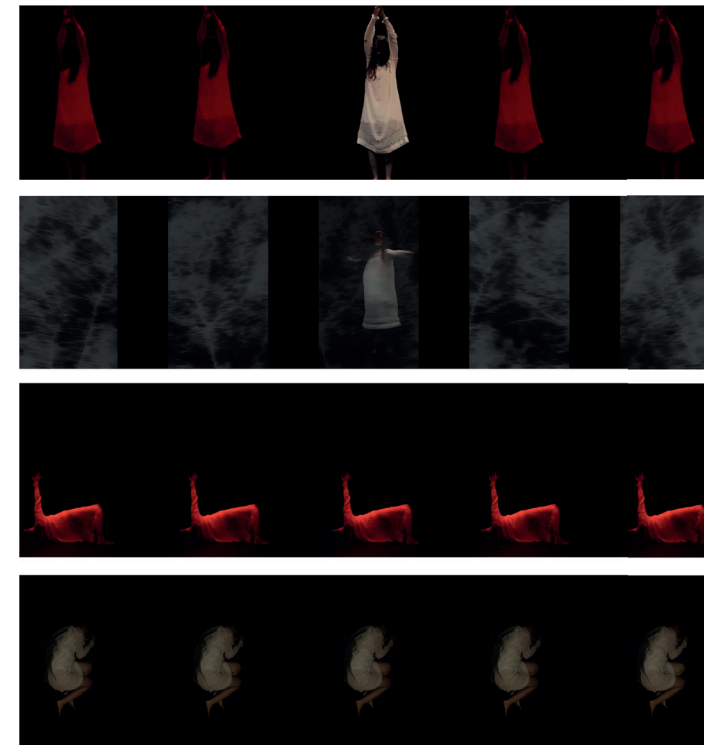
Sound Design ita/eng

Milan, Rome

Video Design ita/eng

Milan, Rome

9.



- 7. Render: A CAT-astrophe.
CG Animation. Group project
- 8. Cercatore D'acqua. Illustration.
Tommaso Grimani
- 9. Muscantara. Sound Design.
Group project

PHOTOGRAPHY & VISUAL NARRATIVES

Explore photography as a tool for storytelling and visual communication. This area develops technical mastery, creative direction and narrative awareness across editorial, commercial, artistic and documentary practices.

Graphic Design ita/spa/eng
Barcelona, Bilbao, Como, Madrid, Milan, Rome, Turin

Illustration ita/eng
Florence, Milan, Rome, Turin

Photography ita/eng
Milan, Rome, Turin

10.



10.Square Vision. Interior Design.
Group project
11. Restoration Lab

FINE ARTS & CURATION

Engage with contemporary art through practice, research and professional curatorship. This area combines painting, drawing and restoration techniques with exhibition-making, collection management and curatorial approaches across today’s visual arts landscape.

Communication and Promotion of Contemporary Artistic Heritage eng
Milan

Cultural Heritage Restoration Technician eng
Como

Illustration ita/eng
Florence, Milan, Rome, Turin

Painting & Visual Languages ita
Como

Photography ita/eng
Milan, Rome, Turin

Restoration ita/eng
Como

11.



5

Why Choose IED

WHERE YOUR FUTURE TAKES SHAPE



Intergalactic. Fashion Show.
Photo Andolcetti-Studio Casati

A Place Where Your Future Begins to Move

At IED, your passion becomes a direction. Your ideas become projects. And your projects open the first real doors of your career. Within a year from graduation, over 90% of our students are already working - supported every step of the way by our Career Services team.

A World in One School

Every corridor, every studio and every lab reflect the diversity of a community of students from more than 100 countries. More than 10,000 young creatives join IED each year, creating a community where inspiration flows naturally and friendships travel across borders.

A Global Leader in Arts & Design

Ranked 78th worldwide for Arts & Design in the QS World University Rankings by Subject, reflecting IED's international academic reputation.

A Global Leader in Fashion Education

IED ranks 18th worldwide in CEOWORLD Magazine's Best Fashion Schools in the World 2026, confirming its place among the global top 20 for the second year running – one of only three Italian-founded institutions to make the list.

Your Passport to New Experiences

With over 170 international academic agreements, your journey can cross cities, cultures and languages. Erasmus+ and partner universities offer you the chance to grow abroad, learn differently and discover who you want to become.

Where Projects Shape Your Voice

IED students and faculty create projects that shape society through design. In 2026, two IED projects received the prestigious Compasso d'Oro recognitions: "The Glitch Camp", awarded the **Compasso d'Oro Design for Society**, and "A occhi chiusi", recipient of the **Compasso d'Oro Young Certificate**.

A Space Made for Your Growth

Small classes - no more than 20 students - mean your ideas matter. Teachers know your name, follow your progress, guide your strengths and help you develop your unique creative identity.

Professionals by Your Side

Your lecturers are designers, artists, innovators and creators who live the industry every day. They share their experience, their methods and their vision, bringing the real world into each lesson.

60 Years of Creative Education

For six decades, IED has been a reference point for those who dream of designing the future. Here, you join a legacy of creativity, innovation and curiosity - and you become part of the next chapter.

IED laboratories are where your ideas take shape - literally. Across our campuses, you'll step into creative spaces equipped for exploration, prototyping, experimentation and hands-on practice.

1.



From knitting and textile labs to model-making spaces, from photography and video studios to CGI and digital labs, and from painting studios to material and surface workshops every environment is designed to help you turn a concept into something real.

2.



3.



What truly matters, though, is not the name of each lab. It's what these spaces allow you to do.

1. Video Lab
2. Fashion Lab
3. Design Lab

4.



Here, you can craft a physical prototype, shoot a visual story, animate a digital world, sculpt a form, explore colours and textures, or combine techniques across disciplines. You'll work alongside expert technicians and industry professionals who guide you step by step, helping you master the tools and bring your vision to life.

5.



In these spaces, creativity becomes practice. Practice becomes skill. And skill becomes your future.

4. Restoration Lab
5. Car Design Lab

1.



2.



1. Meraki. Transportation Design,
Group project
2. Studio Kyniker. Fashion Stylist
and Communication.
Group project

7

Celebrating the ideas

Projects and talents that stand out. Here are the prizes and awards that make our students shine on the international stage

Highlights include:

ACCOR DESIGN AWARDS
ADC*E STUDENT AWARDS
ADCI AWARDS
ADG LAUS AWARDS
ADI Compasso d'Oro Award for the project
"The Glitch Camp"
ARTS THREAD GLOBAL DESIGN GRADUATE SHOW
CATALONIA ECODESIGN AWARD
FASHION TALENT AWARD – MADRID ES MODA
FRANCA SOZZANI AWARD
IED ALFARO HOFMANN COLLECTION AWARD
ISABEL COIXET AWARD
JAMES DYSON AWARD
PREMIO CORSO SALANI
ROCA ONE DAY DESIGN CHALLENGE
VOGUE FASHION FUND
WITH LOVE HALSTON FASHION SCHOLARSHIP

Design Weeks

Barcelona · Eindhoven · Dubai · Lima · Madrid · Miami · Milan · Porto · Saint Petersburg · Seoul · Shanghai

IED takes part in the world's leading Design Weeks, engaging with local creative ecosystems across Europe, the Americas, the Middle East and Asia.

Fashion Weeks

Almaty · Barcelona · Beijing · Guadalajara · Kyiv · Lisbon · Milan · Minsk · Riga · Sibiu

From established fashion capitals to emerging scenes, IED contributes to Fashion Weeks worldwide.

Graduate & Emerging Talent Platforms

London · Mumbai · Dubai · Mexico City · Cape Town · Beijing · New York

IED supports young designers through international Graduate Fashion Weeks and talent-focused platforms.

Special Projects & Festivals

Istanbul Fashion Film Festival

Sónar+D (Barcelona)

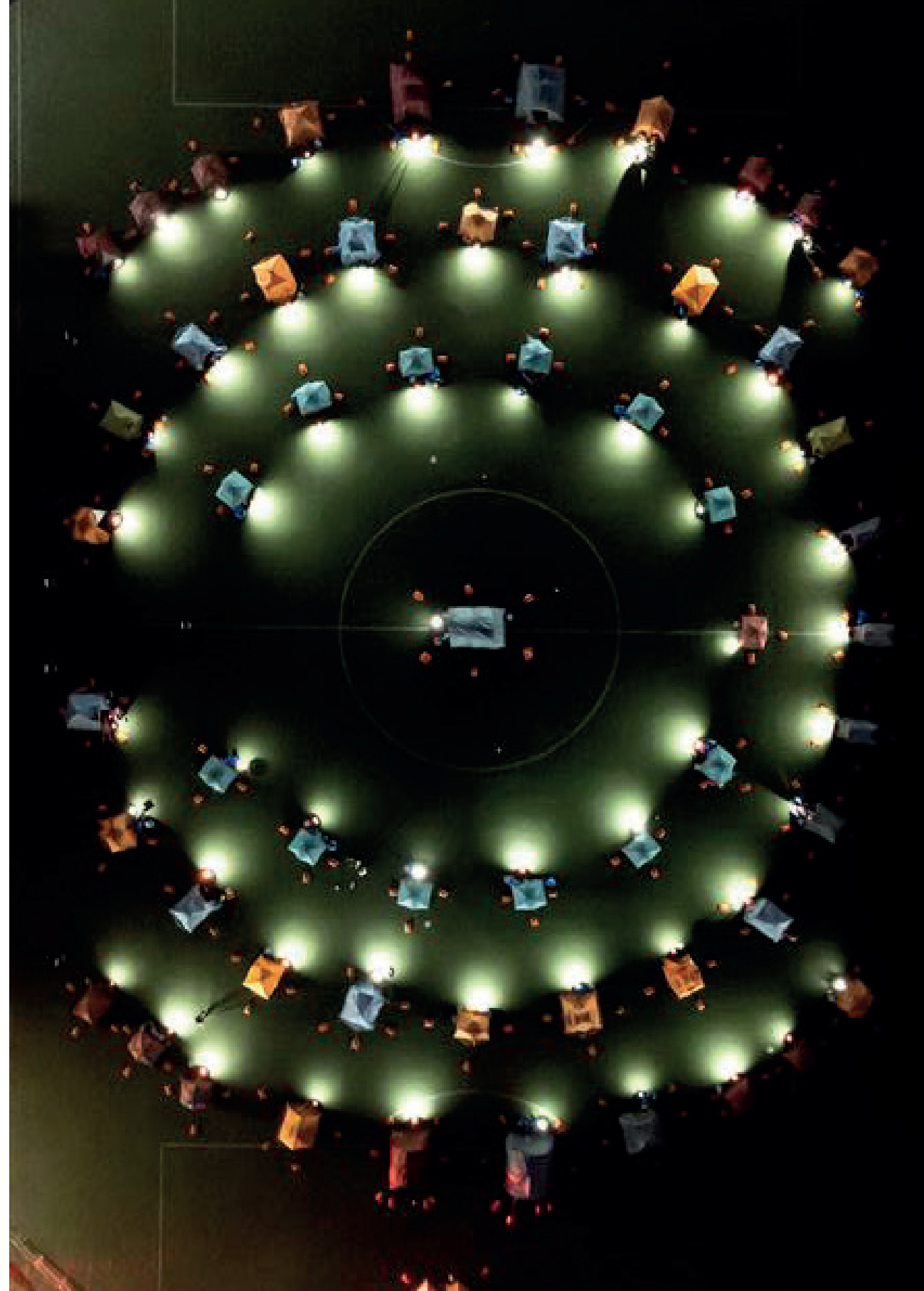
Future Days (Lisbon)

Sundaze (Istanbul)

De Hace (Mexico)

Enheduanna (Istanbul)

Cross-disciplinary festivals where design meets technology, music, film and innovation.



9

Your journey behind the classroom

Shape the Future You Imagine

Our Career Service

At IED, your journey begins with a simple idea: your talent has the power to shape tomorrow. Our **Career Service** helps you understand, refine and reveal that potential - guiding you through inspiring sessions on interview skills, portfolio storytelling and how to step confidently into the creative industry. Career fairs bring you face-to-face with the companies and professionals who seek new voices like yours.

Join a World of Creative Minds

Our Global Community

Becoming an IED student means entering a global community of more than **200,000 alumni**. Designers, artists, innovators and visionaries who once started exactly where you are now. Their stories, networks and achievements become part of the landscape you will grow into.

Learn Where the World Happens

International Experiences

Your education extends far beyond the classroom. **International weeks, exchanges and global events** invite you to explore new cultures, collaborate across borders and present your ideas on stages where creativity meets opportunity.

Turn Ambition into Opportunity

Scholarships & Creative Challenges

Through our scholarship competitions, you can begin shaping your future even before joining us. These creative challenges are an invitation to express who you are - and who you aspire to become.



Classroom

10

Foundation Year

Start Your Creative Journey

IED Foundation Year programmes are designed for students who want to explore different creative paths, build a solid portfolio, strengthen their skills or complete their academic requirements before entering a recognized bachelor's degree in Italy or Spain.

Through studio practice, culture design and guided experimentation, you will discover where your talent grows best - in an international and supportive creative environment.

Available Programmes

- Italian Creativity & Design (Como - Florence - Milan - Rome)
- Global Design (Barcelona)
- Fashion (Barcelona)
- Total Design (Madrid)

What You Will Experience

- A full introduction to design, fashion and visual culture
- Creative workshops, projects and portfolio development
- Italian language support for programmes in Italy
- A multicultural community across Italy and Spain
- A guided transition into IED Bachelor's degrees

Why Choose an IED Foundation Year

- Explore your interests before choosing a Bachelor
- Build a strong, personal portfolio
- Complete your academic pathway for degree access in Italy and Spain
- Learn by doing, with real projects and hands-on labs
- Find your creative direction in a safe, inspiring environment

11

Summer Courses

Imagine. Explore. Begin.

A summer at IED is a moment to open new perspectives and let creativity grow.

Our Summer and Junior programmes offer an inspiring introduction to design, fashion, visual arts and communication - a place where curiosity becomes action, and ideas start to take form under the guidance of professionals and an international community.

Junior Summer Courses (14–18)

An early spark for young talents eager to understand what it feels like to create, experiment and design:

- hands-on workshops with IED faculty
- real studio challenges and small creative projects
- a lively, multicultural environment

An opportunity to recognise their potential and imagine future possibilities.

Introductory and Intermediate Summer Courses (18+)

Designed for those beginning their creative journey and looking for clarity, skills and direction:

- essential tools and methods for creative practice
- authentic studio experience
- insights into global creative careers
- materials to start shaping a first portfolio

A meaningful starting point for anyone considering an Undergraduate programme or exploring a new creative field.

Why choose IED Summer

- intense, inspiring learning experiences
- faculty that mentors and challenges your ideas
- a safe and supportive environment to try, test and grow
- access to IED's labs, tools and creative energy

More than a course - a summer to discover who you can become.

Trusted by Leading Creative Companies



ARNETTE



DAMIANI

nexi



MUJI
無印良品



SANLORENZO



BACARDI



ROUPE
/ROSSIGNOL



LIERAC
PARIS
LABORATOIRES



Powellato

malo



AZIMUT | BENETTI
GROUP



DESIGN FOR LIFE

Milano Barcelona Bilbao Cagliari Firenze Madrid Rio de Janeiro Roma São Paulo Torino
Como - Accademia di Como Aldo Galli Casa IED - New York