

ERASMUS+



Erasmus: Key action 1: Erasmus Charter for Higher Education

IED ISTITUTO EUROPEO DI DESIGN

Erasmus Policy Statement (EPS)

2021-2027

1.1 Erasmus activities included in EPS

Erasmus Key Action 1 (KA1) - Learning mobility:

The mobility of higher education students and staff

Erasmus Key Action 2 (KA2) - Cooperation among organisations and institutions:

Partnerships for Cooperation and exchanges of practices

Partnerships for Excellence – European Universities

Partnerships for Excellence - Erasmus Mundus Joint Master Degrees

Partnerships for Innovation

Erasmus Key Action 3 (KA3):

Erasmus Key Action 3 (KA3) - Support to policy development and cooperation:

1.2 Erasmus Policy statement (EPS): strategy

What would you like to achieve by participating in the Erasmus Programme?
How does your participation in the Erasmus Programme fit into your institutional internationalisation and modernisation strategy?

IED considers the internationalization as a fundamental objective within the institution strategic goals and the Erasmus+ Programme is contributing to achieve it, supporting alliances with European and non European Institutions of excellence: the aim is to develop effective synergies for the growth of students, faculty and staff members and the institution as a whole.

With the above idea, IED's plan for the following years is to reach several goals and the main ones are:

- expand academic partnerships: to reinforce strong cooperation between higher education institutions at European level; to support strategic and integrated innovation in the fields of research, education and training; to contribute to the modernisation of curricula taking into account global societal needs and the challenges of a changing labour market; to support cooperation with Partner Countries in the fields of higher education; to interact with international players while promoting the EU positioning at global level;
- support academic and personal growing to individuals with a particular attention to the ones with fewer opportunity: foster knowledge transfer and creation using various forms of virtual activities and hybridity;
- develop new teaching activities: enhance transcultural practices, with exchange and allowing for the diversification of approaches and methodologies – thus strengthening innovation capacities;
- develop and participating in the use of digital platforms and tools: support the use of digital technologies and tools, such as platforms offering virtual collaboration spaces, open databases, and digital networks, to potentiate opportunities and experiences across Europe and beyond;
- extend and amplify the holistic approach to teaching and learning: promote multi-stakeholder future-oriented dialogue on socio-cultural, environmental and economic challenges and opportunities in the transnational European exchanges.

Please reflect on the Erasmus actions you would like to take part in and explain how they will be implemented in practice at your institution. How your institution's participation in these actions will contribute to achieving the objectives of your institutional strategy.

IED would like to participate in the KA1 framework, *Learning mobility of students and staff*, in the KA2 framework with a focus primarily on *Partnerships*

for Cooperation and exchanges of practices and Partnerships for Innovation and the KA3 framework on Support to policy development and cooperation.

These actions best support the IED internationalisation and modernisation strategy which is based on the exploitation of existing local and international teaching and learning experiences and know-how, the development and generation of novel content, methodologies and tools, and the enhancement of a research and innovation environments through transnational cooperation with European and global stakeholders.

KA1 will be implemented at IED through the introduction of blended mobility, aiming as well to introduce short term mobility and related with the intention to stipulate and support staff and students to participate to virtual exchanges. The International Relations and the Erasmus+ team will be involved to the development of Virtual Exchange programs to students, faculty and staff.

KA2 and KA3 will be implemented at IED through the collaborative effort of the Research Centre, the academic staff, teachers and, whenever envisioned under Erasmus+ guidelines, the student population. IED will design, develop, coordinate and support implementation of IED-led projects – facilitating co-creation and active participation of partner institutions to lay the foundation for close and mutually beneficial cooperation from the beginning. IED will furthermore support the implementation of projects led by other institutions, contributing to the design stages of the project when appropriate.

Partnerships and collaborations will be built to guarantee cultural and disciplinary diversity, geographical balance, and affective equilibrium between stakeholders.

Academic staff and teachers from IED campuses will be involved according to their professional background, expertise and experience on the topic of the action and interest in transcultural cooperation and innovation. Their involvement will span across research, evaluation and testing, teaching, coaching and mentoring activities. Students, on the basis of the specific project, will be involved as beneficiaries of the activities and/or in the development of the activities themselves.

IED will leverage on and engage its extensive networks of Alumni, professionals, businesses, public institutions, private organizations, and NGOs to enhance implementation of projects, support communication and dissemination activities, and broaden impact and visibility of the actions.

The participation in KA1, KA2 and KA3 actions will contribute to the achievement of the IED strategy by generating European added-value and by way of complementarity to the institution's research and teaching activities, in addition to strengthening and reinforcing ongoing initiatives and collaborations.

What is the envisaged impact of your participation in the Erasmus+ Programme on your institution?

Students, faculty and staff will benefit from the opportunity of being exposed to meaningful learning experiences with local and international peers, and with diverse groups of faculty and teachers.

Students will furthermore gain global citizenship capabilities and skills, improve critical thinking and understanding, trust and respect across cultures; challenge themselves in real-life sustainable applications. Vulnerable and disadvantaged groups will have increased accessibility thanks to different approaches to mobility and programs, responding to their individual needs. IED is focusing in particular to students unable to physically move to participate to transnational teaching activities, to the ones desiring a double degree.

A solid but visionary knowledge linked with soft skills will be a plus to students by the time they will be facing the professional arena. At the same time IED is sure that – throughout the Erasmus action - will benefit directly and indirectly, with students, staff and faculty, reinforcing teaching quality, supporting the digitalization processes to support the enhancement of staff competencies and provide awareness of intercultural differences.

Alumni, professionals, businesses, public institutions, private organizations, and NGOs from the IED eco system will benefit from an additional set of collaboration opportunities and from the diverse and dynamic social, cultural and technological environment they can access.

The participation in the Erasmus+ Programmes will be also a great opportunity to attract the best students and researchers from the EU and Partner Countries, in turn developing new forms of cross-border cooperation and broadening opportunities of collaboration.

Indicators for impact, include:

- number of partnerships and relationships activated at European and international level
- number of students, staff and teachers engaged in all the different mobility opportunities
- number of teachers and staff participating in the activities and benefitting from the cooperation projects-
- improved accessibility and inclusion within the IED campuses

Through these actions of the Erasmus+ Programme, IED will further its interdependent efforts in:

- sustainable development: encouraging the adoption of a whole-institution approach to the UN's Sustainable Development Goals (SDGs) framework and promoting sustainable practices within the IED communities and networks. Providing students, faculty, and staff with a broad understanding of sustainability challenges and impacts of the creative economy, of education and of relevant disciplines on the socio-cultural, economic and environmental dimensions – in turn supporting staff, faculty and student development. Implementing future-oriented areas of studies, methodologies and tools within existing academic and didactic programs. Increasing sustainability-based content and projects in curricula and extra-curricular activities. Designing and implementing initiatives to raise awareness on the issue and to actively engage

the creative and higher education communities towards real-life applications of sustainable development;

- digitalization: fostering digital advancement of administration, resources, teaching and learning. The adoption of digital technologies and tools will especially affect teaching and learning on issues such as pedagogical approaches, organizational issues, technological infrastructure and leadership.

- inclusion and accessibility: accessibility is a key factor in fostering equity, inclusion and cohesion within the IED communities and in ensuring that the student, faculty and staff populations.

- cultural diversity and global relevance: nurturing cultural diversity within the IED communities and student population has always been part of the IED culture, promoting personal and professional growth, and facilitating global citizenship.

- innovation: developing the institutional and individual ability and capacity to innovate business models, organizational structures, research practices, pedagogies, methodologies and tools and the overall learning environment. Represents both a cross-cutting priority and a means for the implementation of the IED internationalisation and modernisation strategy. Enhancing partnership opportunities, transitional exchanges, triggering transformation in processes, activating resources, technology, knowledge and talents.