

# Scholarship Competition Undergraduate and Foundation Courses

**Deadline: May 6th, 2025**

El IED - Istituto Europeo di Design and Kunsthal Centro Superior de Diseño announces a new call for scholarships for the Undergraduate, Bachelor of Arts (Hons), Diploma, Vocational Training and Foundation programmes at its three Spanish locations (Madrid, Barcelona and Bilbao) with the aim of providing the opportunity to gain admission to the courses eligible in the 2025/2026 contest to young people who demonstrate a special creative talent and clear potential for the design studies offered by IED.

Up for grabs are **48 Scholarships** covering 50% of the tuition fees for for the eligible programmes detailed in this document.

## How to apply

In order to apply for the Contest, participants are required to develop a “Concept” following the Brief guidelines.

To take part in the Scholarship contest, students must register and upload the required material by **May 6th, 2025 at 11:59 pm (GMT+2 - spanish time)**:

**Step 1.** Read the regulations carefully.

**Step 2.** Choose the course and the location you are applying for..

**Step 3.** Get registered by filling in the form available at [ied.edu/scholarships/undergraduate](https://ied.edu/scholarships/undergraduate)

Once registered, you will shortly receive the link to enter your Personal Area on the Admission Onlinewhere you can easily upload the required documents to apply for the contest. If you are already enrolled or have participated in previous contests, you must use the same credentials as before.

**Step 4.** Submit the assignment following the guidelines listed in section 3 of Terms and Conditions (see below).

**Step 5.** Once the material collection is ready, enter your Personal Area and upload your project and the required documents

**Step 6.** In case you win the scholarship, you will have 3 days to confirm your acceptance and 5 days to complete your your enrolment at IED or Kunsthal Centro Superior de Diseño.

**Good luck!**

# TERMS AND CONDITIONS

## 1. Preconditions

- 1.1 IED –Istituto Europeo di Design S.L. (hereafter referred as IED), and Kunsthal Centro Superior de Diseño SL (hereinafter referred to as Kunsthal) aim at supporting young creatives through activation and promotion of specific meritocracy contests for the attribution of scholarships in the fields of design, fashion, visual arts and communication.
- 1.2 Following this purpose, IED and Kunsthal promote the contest through the website [ied.edu](http://ied.edu) (hereafter referred as website) and dedicated social networks.
- 1.3 The purpose of the contests is the assignment of **48 scholarships** as maximum covering the 50% of the tuition fee of the IED and Kunsthal Undergraduate, Bachelor of Arts (Hons), Diploma, Vocational Training and Foundation programmes for the academic year 2025/2026.
- 1.4 The meritocracy contest is controlled by this Regulations and will take place from **March 17th, 2025** - same date of Regulation publication - until **May 6th, 2025** (deadline to submit the “Concept”). Winners’ ranking will be published on the website [ied.edu](http://ied.edu) by **June 30th, 2025**.

## 2. Participation requirements and deadlines

- 2.1 Participation in the contest is subject to registration on [ied.edu/scholarships/undergraduate](http://ied.edu/scholarships/undergraduate)
- 2.2 Candidates entering the competition must be 18 by 31 December 2025 and have obtained a Upper Secondary Education diploma by 30 September 2025.
- 2.3 The lacking accomplishment of high school diploma in case of assignment of the scholarship, will implicate scholarship revocation.
- 2.4 Participation is strictly reserved to candidates applying for the first year of the 2025/2026 Academic Year.
- 2.5 Students who have already obtained a diploma from IED and Kunsthal, or related schools may not take part in the selection
- 2.6 Candidates must show proficiency in the language of the course (required B2 as a minimum level).
- 2.7 Be in possession of the specific requirements of the chosen program, as established on the website and in the corresponding informative material
- 2.8 IED and Kunsthal employees and consultants are not allowed to take part in the Contest
- 2.9 Providing the personal data required for registration, the candidate is aware of the legal consequences entailed by supplying false data, thus she/he is committed to provide accurate, complete, true and correct data.
- 2.10 The candidate will be held liable or accountable for any damage and damaging consequence occurred to IED and Kunsthal for the infringement of the rule stated above.

## 3. The ‘Concept’: Features of materials, formats and delivery method

- 3.1 Any registered candidate can take part in the Contest, by filling in the registration form, indicating only one course and only one location. Once received the access link, the candidate will be required to upload in the Personal Area her/his own “Concept” that is a prerequisite to be assessed and be entitled to the scholarship by **May 6th, 2025 at 11:59 pm (GMT+2, spanish time)**.
- 3.2 The candidate must upload images, pictures, scans or illustrations representing the Concept, specifying Concept’s title and explaining the idea behind in maximum ten lines of text (according to the specific guidelines reported in the briefing).
- 3.3 All the material must be included in only one .pdf or .docx file of maximum 8 Mb. Inside the file can be inserted from a minimum of 1 to a maximum of 10 images, pictures, scans or illustrations representing the Concept. It is also possible to insert a link to a video already published on Youtube.com or Vimeo.com (optional).

## 4. Legal Procedures

- 4.1 Each candidate can only submit one assignment for a single course, a single IED location as well as a single “Concept”.
- 4.2 Providing the personal data required for registration, the candidate is aware of the legal consequences entailed by supplying false data, thus she/he is committed to provide accurate, complete, true and correct data.
- 4.3 Processing of personal data will be respectful of the information on personal data protection. None of the data required for registration can be considered sensible under the above-mentioned decree.
- 4.4 The candidate will be held liable or accountable for any damage and damaging consequence occurred to IED and Kunsthal for the infringement of the rule stated above.
- 4.5 The candidate grants the Concepts submitted to the website are the result of her/his personal work and, aware of the legal consequences implied by false declarations, also grants that the Concepts:
  - are only and specifically created for the participation in the contest and they are not being presented for the participation in other contests;
  - are the fruit of his personal and original intellectual work, and do not constitute counterfeiting and/or plagiarism;
  - do not infringe law, order and public decency;
  - do not violate any third party intellectual or industrial property right, both registered or not, such as, but not limited to, copyrights, brands, patents, ornamental illustrations and utility models;
  - do not violate any right of third parties accorded by law, contracts, customs and traditions;
  - were made with all necessary authorizations or releasing from all individuals involved in their realization.

## 5. Required documents

- 5.1 In order to be considered eligible, each candidate will be asked to provide:
- A motivation letter in the language of the chosen course;
  - Copy of ID card or passport;
  - Certificate of knowledge of the language in which the course is held, if different from the mother tongue (alternatively is possible to have an online interview in the language of the chosen course). To be admitted to the course is required B2 level as minimum;
  - “Concept” as described in section 3 (see above).

## 6. Permitted Use of ChatGPT and Other AI Tools

- 6.1 Students may use ChatGPT or other AI tools for brainstorming and improving the text's structure but not for generating complete content without personal revision.
- 6.2 It is not permitted to use ChatGPT or other AI tools to generate entire essays or substantial sections of text without personal revision.
- 6.3 Each participant must include a transparency statement in their submission, specifying if and how AI tools were used.
- 6.4 The use of AI must be limited to technical enhancement and not replace personal contributions.
- 6.5 The essay may be analyzed using specific tools to verify any excessive use of AI tools that could compromise the integrity of the submission.

## 7. Scholarships

- 7.1 IED and Kunsthall offer n. 48 scholarships covering the 50% of the tuition fees of the chosen course. Winners of 50% scholarships have to pay the enrolment fee plus the half of the tuition fee
- 7.2 The assigned scholarship is confirmed for the subsequent years if the student passes all the exams of the yearly study with an average of 7.5/10 or 55 for Bachelor of Arts Hons. If these conditions are not fulfilled, scholarship will not be reconfirmed. The Scholarship will cover 50% of the tuition fee in 1st year, 40% in 2nd year, 30% in 3rd year and 20% in 4th year.
- 7.3 The Scholarship will cover just the tuition fees, as mentioned above. Enrolment fee, housing and all other costs shall be covered by the winners.
- 7.4 Scholarships will be assigned - according to the number envisaged per each single course - based on the “Concept” quality. Evaluation will occur exclusively according to the unquestionable judgment of the panel. IED and Kunsthall reserve themselves the right not to assign one or more scholarships, in case the submitted projects are not considered suitable considering the briefing, according to the unquestionable judgment of IED and Kunsthall.
- 7.5 IED and Kunsthall reserved themselves the authority to revoke the scholarship, after its attribution, if any violation of this Regulation made by the designated candidate emerges.

- 7.6 IED and Kunsthall reserved themselves the discretion not to activate one or more Courses, in case the minimum number of students has not been reached or if the necessary requirements for didactic logistic and administrative support fail for any reason. Scholarships contemplated for any Courses not activated will not be awarded, and winning candidates will not be entitled to.
- 7.7 The facilitations and Scholarships described in the previous clauses cannot be cumulated with other financial aids.

## 8. Scholarships locations and programmes offered

Here below you can find the list of the Undergraduate, Bachelor of Arts (Hons), Diploma, Vocational Training and Foundation programmes

### IED Barcelona

#### Undergraduate

Diseño de Moda  
Diseño de Moda, Estilismo y Comunicación  
Diseño Gráfico  
Graphic Design  
Diseño de Producto  
Product Design  
Diseño de Producto  
Diseño de Transporte  
Product Design  
Transportation Design  
Diseño de Interiores  
Interior Design

#### Bachelor of Arts (Hons)

Business Design  
Fashion Design  
Fashion Marketing and Communication

#### Diploma

Gestión en Marketing y Comunicación de la Moda  
Future Advertising

#### Foundation

Global Design  
Fashion Design

### IED Kunsthall Bilbao

#### Undergraduate

Diseño de Moda  
Diseño Gráfico  
Diseño de Producto  
Diseño de Interiores

### IED Madrid

#### Undergraduate

Diseño de Moda  
Diseño Gráfico  
Diseño de Producto  
Diseño de Interiores

#### Vocational

Patronaje y Moda

#### Diploma

Comunicación, Estilismo e Imagen Moda  
Fashion Business

#### Foundation

Total Design

## 9. Selection of winners and Panel

- 9.1 Concept evaluation will be carried out by a made of directors and teachers coming from the Schools of Design, Fashion, Visual Arts and Communication.
- 9.2 Evaluation will occur according to the unquestionable judgment of the panel.
- 9.3 The Panel will evaluate projects according to the following the criteria:
  - Attention and sensitivity to the chosen theme
  - Originality of the "Concept" project
  - Modtivation
  - Effectiveness of the written commentary
  - Technical quality of the moodboard
  - Intellectual eagerness and personal interests
  - Design aptitude
- 9.4 The total score obtained by candidates will be used to draw up the final ranking list.
- 9.5 Winners will be notified by email by IED and Kunsthal representatives.
- 9.6 The scholarship is considered accepted only when IED and Kunsthal receive a formal acceptance by email within 3 days of the notice. In case the winner fails to meet this requirement, the scholarship will be automatically considered as "refused" by the winner and, therefore, will be assigned automatically to the candidate next in the ranking of the given course.
- 9.7 After the winner accepts the scholarship, she/he will have a 5-day deadline to submit the admission form in the course for which the scholarship was granted and to pay the enrollment fee of the course, following the application procedure. In case of non-payment, the scholarship will be revoked.

## 10. Documents required in case of having a project selected

In case the project is selected by the jury, the candidate must complete his/her registration in his/her Personal Area by filling in all the required sections or following the instructions of the IED person with whom he/she is in contact

## 11. Conditions and general terms

- 11.1 Incomplete applications will not be accepted.
- 11.2 Incomplete Concepts, or sent after 11:59 p.m., on **May 6th, 2025 (GMT+2, spanish time)**, will not be accepted.
- 11.3 IED and Kunsthal discharges any external responsibility such as delays due to malfunctioning of devices.

## 12. Property and right concerning

- 12.1 The intellectual property rights of the Concepts always pertain to the author.
- 12.2 The candidate, with his participation to the Contest, gives up any indemnity and/or refund and independently from the awarding of a prize, grants for free and permanently to IED and Kunsthal the right to use submitted Projects to promote and divulge the Website and IED and and IED and Kunsthal activities, with mention of the Concept's author.

## 13. Exclusion of warranties

- 13.1 IED and Kunsthal do not state nor grant that the website and its functions are flawless or satisfy certain standards, needs or requests of the User
- 13.2 IED and Kunsthal do not state nor grant that the use of the website and its functions will be prompt, uninterrupted, assured or flawless, nor that the information and contents on the website are correct, truthful and/or reliable.
- 13.3 Under no circumstance, IED and Kunsthal will be held liable or accountable towards candidates or third parties for any damage consequent, accidental, indirect or of any other nature, predictable or unpredictable, deriving from the use or the impossibility to use the website.
- 13.4 IED and Kunsthal will not be liable for imprecisions, inaccuracies or delays due to force majeure.
- 13.5 IED and Kunsthal is not liable for improper use of the Website and does not grant nor authorize its use in any application potentially dangerous for people or properties.
- 13.6 The candidate grants that he will hold IED and Kunsthal harmless from any consequence deriving for improper, illicit or undue use of the website.
- 13.7 Consequently, the candidate declares himself solely liable towards IED and Kunsthal, and third parties for any and every behavior or fact punishable by law during the utilization of the website.

## 14. Obligations of the candidate

- 14.1 The candidate binds himself:
  - Not to divulge or cede, directly or indirectly, usernames, passwords, and login data to the website;
  - Not to reproduce, copy, distribute in part or in whole, by commercial or non-commercial ends, the website, the Concepts and IED and Kunsthal Contents published on the website, by no means, not electronic nor printable;
  - Not to perform any action that can compromise the security of the IED and Kunsthal website.
- 14.2 It is forbidden to the candidate:
  - To submit, upload and/or publish material protected by copyright, unless the candidate is the owner of such right or has been authorized by the owner;
  - To submit, upload and/or publish material that disclose industrial secrets unless the candidate is the owner of such secrets or has been authorized by the owner;
  - To submit, upload and/or publish material that violates intellectual property rights, privacy rights or rights deriving from advertising contracts;
  - To submit, upload and/or publish material that is illicit or against law, order and public decency;
  - To submit, upload and/or publish material containing improper expressions or violating someone else's dignity or decency;
  - To submit, upload and/or publish sexually explicit material;
  - To submit, upload and/or publish promotional material, junk mail, spam or any other unrequested or unauthorized form of solicitation;
  - To falsify his identity;

- To submit, upload and/or publish material containing computer viruses and/or other codes or files or programs created to interrupt, destroy, damage or limit the operation of software, hardware, websites or telecommunication installations belonging to IED or third parties.

**14.3** Each violation of the requirements stated by this article will allow IED and Kunsthal nullify the present agreement, with the right of IED and Kunsthal, or third parties to be refunded for the damage

## 15. Legislation and jurisdiction

For any difference that may arise due to the interpretation or application of these rules, the participant, expressly waiving any personal jurisdiction that may apply, submits to Spanish legislation and the Courts and Tribunals of the participant's domicile.

## 16. Data protection

In compliance with data protection regulations, students are hereby informed that the data provided through the relevant application form will be processed by:

- ISTITUTO EUROPEO DI DESIGN, S.L., with its registered office at Calle Flor Alta, 8, 28004, Madrid, and Tax ID Number (NIF) B80813959.
- KUNSTHAL CENTRO SUPERIOR DE DISEÑO, S.L., with its registered office at Calle Ribera Deustu, 17, 48014, Bilbao, Bizkaia, and Tax ID Number (NIF) B75135947.

Here in after referred to as IED Madrid, IED Barcelona, or IED Kunsthal Bilbao, as independent data controllers, for the purpose of managing participation in the scholarship competition for the Undergraduate, Bachelor of Arts (Hons), Diploma, Vocational Training and Foundation Programs in accordance with the provisions of these Regulations. The legal basis for this data processing is the necessity of execution of these Regulations.

To ensure transparency in the competition, the names of the winners will be published by IED Madrid, IED Barcelona, and IED Kunsthal Bilbao at the following [link](#). The legal basis for this data processing is the legitimate interest of IED Madrid, IED Barcelona, and IED Kunsthal Bilbao in ensuring the transparency of the competition.

In addition, if the winner's name is to be published through any other medium available to IED Madrid, IED Barcelona, or IED Kunsthal Bilbao, the winner's consent will be requested for such publication. The legal basis for this processing is the winner's consent. The data provided will be retained for the duration of the scholarship management process and the academic program, and subsequently for the legally required retention period. The data of the winners published in any medium will be retained until the winner requests its removal from IED Madrid, IED Barcelona, or IED Kunsthal Bilbao, or until the winners of the same scholarship contest for the following academic year are published, whichever occurs first.

Except for legally mandated disclosures, we inform you that data is only shared with other entities within the IED Group. Participants have the right to exercise their rights of access, rectification, erasure, objection, portability, and restriction of processing. To do so, they must send a written request to the following email addresses: [baja.madrid@ied.es](mailto:baja.madrid@ied.es), [baja.barcelona@ied.es](mailto:baja.barcelona@ied.es), or [baja.bilbao@ied.es](mailto:baja.bilbao@ied.es), including the subject line "Data Protection," and providing proof of identity and identifying themselves as participants in this scholarship competition.

Additionally, if participants believe their personal data protection rights have been violated, they may file a complaint with the Spanish Data Protection Agency ([www.aepd.es](http://www.aepd.es)) or contact the Data Protection Officer of the Organizer ([dpo@ied.es](mailto:dpo@ied.es)).

IED informs participants that it has adopted all necessary technical and organizational measures to ensure the confidentiality, availability, and integrity of their personal information in its information systems.

### IED Madrid

Calle Flor Alta 8 · 28004 Madrid  
[admission.madrid@ied.es](mailto:admission.madrid@ied.es)  
 Tel. 914 480 444

### IED Barcelona

Carrer de Biada 11 · 08012 Barcelona  
[info.barcelona@ied.es](mailto:info.barcelona@ied.es)  
 Tel. 932 385 889

### IED Kunsthal Bilbao

Deustuibarra 17 · 48014 Bilbao Bizkaia  
[info.bilbao@ied.es](mailto:info.bilbao@ied.es)  
 Tel. 946 651 000

[www.ied.es](http://www.ied.es)