

IED FASHION CONTEST 2025

Sustainable Fashion,
Your Future Begins Here



REGULATIONS

IED - Istituto Europeo di Design, in collaboration with Feeric Fashion Week, will award nr. 1 special merit-based scholarship to attend the **Summer Course in Sustainable Fashion** held in **IED Barcelona** campus in July 2026.

The candidates will be evaluated based on **one outfit** (upon the candidate's choice) from the **collection they will be bringing to Feeric Fashion Week**.

Two additional prizes will be also assigned:

- nr. 1 **special mention** awarding a one-hour **online mentoring meeting** with **IED Art Director**
- nr. 1 **special mention** awarding a one-hour **online mentoring meeting** with the President of **Feeric Fashion Week**

CONTEST AND CREATIVE WORKS OF THE CANDIDATE

The contest is open for participation to **all students from all the Universities** partners of Feeric Fashion Week, within the context of Feeric Fashion Week 2025.

Those who wish to take part in the contest are requested to register on the IED website at the following link: www.ied.edu (more details will follow at point "Required documents" of the present Regulations).

Each application should be mandatorily accompanied by the following documents:

- **Documents related to the outfit (upon the candidate's choice) from the showcased collection:**
 - Portfolio
 - Moodboard
 - Sketches
 - Short description of the concept of the collection (*max 500 words*)
 - Pictures of the final outfit produced (*if already available*)
- **Other documents related to the candidate:**
 - Letter of presentation written in English language
 - Curriculum Vitae in English language (*level of English language proficiency must be specified*)
 - Certificate of English language B2 level (*only if available*)

HOW TO APPLY

The contest will be divided in three different phases: Submission, Evaluation, Award.

FIRST PHASE: SUBMISSION

To take part in the contest, candidates must register at the provided link and send the required materials **by July 11th, 2025, at 11:59 p.m. (GMT+1 – Central European Summer Time)**.

Step 1. Read carefully the Regulations.

Step 2. Get registered by filling in the **IED registration form** at the [link](#) available in the present regulations. Once registered, each applicant will receive a confirmation email with a recap of the following steps to follow.

Step 3. Submit the requested materials by sending them at the following email address: europe@ied.it. All emails should have the following subject: **Application for IED Fashion Contest @ Feeric 2025**.

The candidate should also specify the name of their university.

All candidates who submitted the documentation correctly will receive a confirmation email.

SECOND PHASE: EVALUATION

Step 1. The committee (panel of representatives from IED - Istituto Europeo di Design and Feeric Fashion Week) will review all applications received and make a preliminary evaluation based on the following criteria: Creativity; Innovation; Sustainability; Research on Materials; Quality and Coherence of Presentation.

Step 2. All the candidates who submitted their application will need to attend a one-to-one interview with the IED representatives during Feeric Fashion Week (date, time and venue will be communicated before the start of the Fashion Week). Each individual meeting will last no more than 15 minutes, during which the candidate will present and talk about his/her outfit/collection.

Each candidate will need to bring to the interview n. 1 outfit from the showcased collection (upon the candidate's choice).

Step 3. After the one-to-one interviews, the committee will make their final evaluation on each candidate's application.

THIRD PHASE: AWARD

The winner of the contest will be **announced during the Gala night**, on the final day of Feeric Fashion Week. The winner of the special mentions will be also announced at the same time.

PARTICIPATION REQUIREMENTS AND DEADLINES

The contest is open to all designers who are currently studying or graduating in one of the Universities partners of Feeric Fashion Week.

The contest will be divided in nr. 3 phases (Submission, Evaluation, Award).

Deadline for submissions to the first phase is **July 11th**, 2025, at 11:59 p.m. (GMT+1 – Central European Summer Time).

The mandatory conditions to be considered for the scholarship award are:

- to have registered at the IED registration link and have submitted the required materials;
- to showcase the collection presented within the application during one of the fashion shows organised within Feeric Fashion Week 2025;
- to attend the one-to-one meetings with the IED representatives during Feeric Fashion Week (date, time and location will be communicated before the start of the Fashion Week).

REQUIRED DOCUMENTS

Register on the IED website at the following link: www.ied.edu/

The following pieces of information will have to be indicated:

1. First and Last Name
2. Country of residence
3. Email address
4. Phone number
5. Interest in IED's educational offer (not mandatory)

As soon as registration occurs, each candidate will receive a confirmation email inviting them to send the following application documents:

- **Documents related to the outfit (upon the candidate's choice) from the showcased collection:**
 - Portfolio
 - Moodboard
 - Sketches
 - Short description of the concept of the collection (*max 500 words*)
 - Pictures of the final outfit produced (*if already available*)
- **Other documents related to the candidate:**
 - Letter of presentation written in English language

- Curriculum Vitae in English language (*level of English language proficiency must be specified*)
- Certificate of English language B2 level (*only if available*)

All files should be sent to the e-mail address europa@ied.it (also indicated on the reply message).

All files must be sent in PDF format.

PRIZES

The Competition will award one 100% Scholarship for the Summer course in **Sustainable Fashion** held in **IED Barcelona**.

The course will be dispensed during the month of July 2026 with no possibility of fruition in another academic year.

Winners will have to go through the application process of the course (which can be checked at the following link: <https://www.ied.edu/study-in-spain/summer-courses>).

Travel fees, housing and all other costs shall be covered by the winner.

In the event that the Summer course is not activated due to insufficient enrollment, the candidate will be required to choose an alternative Summer program offered by IED Barcelona for the same intake (July 2026).

Two additional prizes will be also assigned:

- nr. 1 **special mention** awarding a one-hour **online mentoring meeting** with **IED Art Director** (possible topics for discussion: portfolio review, future career opportunities)
- nr. 1 **special mention** awarding a one-hour **online mentoring meeting** with the President of **Feeric Fashion Week** (possible topics for discussion: the world of fashion events, career opportunities in the fashion industry)

SELECTION OF WINNER AND PANEL

Evaluation will occur exclusively according to the unquestionable judgement of the panel of representatives from IED - Istituto Europeo di Design and Feeric Fashion Week. More specifically the jury will be composed of 3 judges: nr. 2 representing IED and nr. 1 representing Feeric Fashion Week.

PROPERTY AND RIGHT CONCERNING CONCEPTS

The intellectual property rights of the Concepts always pertain to the author. The Candidate, with his/her participation to the Contest, giving up any indemnity and/or refund and independently from the awarding of a prize, grants for free and permanently to IED the right to use submitted Concepts to promote and divulge the Website and IED activities, with mention of the Concept's author.

EXCLUSION OF WARRANTIES

IED does not state nor grant that the Website and its functions are flawless or satisfy certain Standards, needs or requests of the User.

IED does not state nor grant that the use of the Website and its functions will be prompt, uninterrupted, assured or flawless, nor that the information and contents on the Website are correct, truthful and/or reliable.

Under no circumstance, IED will be held liable or accountable towards Candidates or third parties for any damage consequent, accidental, indirect or of any other nature, predictable or unpredictable, deriving from the use or the impossibility to use the Website.

IED will not be liable for imprecisions, inaccuracies or delays due to force majeure.

IED is not liable for improper use of the Website and does not grant nor authorise its use in any application potentially dangerous for people or properties.

The Candidate grants that he will hold IED harmless from any consequence deriving for improper, illicit or undue use of the Website.

Consequently, the Candidate declares himself solely liable towards IED and third parties for any and every behaviour or fact punishable by law during the utilisation of the Website.

OBLIGATIONS OF THE CANDIDATE

It is forbidden to the Candidate:

- to submit, upload and/or publish material protected by copyright, unless the Candidate is the owner of such right or has been authorized by the owner;
- to submit, upload and/or publish material that disclose industrial secrets unless the Candidate is the owner of such secrets or has been authorised by the owner;
- to submit, upload and/or publish material that violates intellectual property rights, privacy rights or rights deriving from advertising contracts;
- to submit, upload and/or publish material that is illicit or against law, order and public decency;
- to submit, upload and/or publish material containing improper expressions or violating someone else's dignity or decency;
- to submit, upload and/or publish sexually explicit material;

- to submit, upload and/or publish promotional material, junk mail, spam or any other unrequested or unauthorised form of solicitation;
- to falsify his identity;
- to submit, upload and/or publish material containing computer viruses and/or other codes or files or programs created to interrupt, destroy, damage or limit the operation of software, hardware, websites or telecommunication installations belonging to IED or third parties.

Each violation of the requirements stated by this article will allow IED to nullify the present agreement, with the right of IED or third parties to be reimbursed for the damage.

LAW AND JURISDICTION

This Agreement and any dispute or claim arising out of or in connection with it or its subject matter or formation (including non-contractual disputes or claims) shall be governed by and construed in accordance with Italian law.

The court of Milan shall have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with this Agreement or its subject matter or formation (including non-contractual disputes or claims).