

Master and Master of Arts Courses Scholarship competition

REGULATIONS

Deadline: May 4th 2023 - October and November intake
June 14th 2023 - January intake

IED Istituto Europeo di Design, I.L.E.M. srl - Accademia di Belle Arti "Aldo Galli" (hereafter referred as Accademia Galli) and Kunsthal Centro Superior de Diseño SL (hereafter referred as Kunsthal) offer **105 Scholarships** covering 50% of tuition fee and **45 tutorship*** (only for Italian courses) covering 50% of tuition fee for Master courses 2023/2024 in Design, Fashion, Visual Arts, Communication and Art. Locations involved are Milan, Barcelona, Florence, Madrid, Rome, Turin, Como and Bilbao.

**Tutor is a regularly enrolled student that fits into the training processes ensuring a steady presence who becomes a reference point for other students, the academic staff and teachers. A motivated, resourceful, outgoing and reliable person with good interpersonal skills, excellent relational abilities and content transfer skills.*

How to apply

To participate in IED Master Scholarships students are demanded to get registered and upload required documents not later than **(GMT+1 - Italian time)**:

- h 23.59 of **May 4th 2023** - for October and November intake
- h 23.59 of **June 14th 2023** - for January intake.

Step 1. Read carefully the Regulations.

Step 2. Pick a course of choice.

Step 3. Get registered by filling in the form available at <https://www.ied.edu/scholarships/master>

Once registered, you receive an email confirmation with the credentials to enter your Personal Area where you can upload required papers. A IED Advisor will contact you to support you in the process.

Step 4. Once the material collection is ready, enter your Personal Area with the given credentials and upload the required documents.

Step 5. As soon as you uploaded all the requested documents and if your skills are in line with those required for the admission to the master of your interest, you will be contacted by your Admission Advisor who will send you the test questions (related to the course skills). At the end of the competition, if you have uploaded all the required documents and answered the test questions, your Admission Advisor will send you all the information regarding the online selection day. The online selection will be:

- By **May 17th 2023** - for October and November intake
- By **June 29th 2023** - for January intake.

Step 6. Join the online selection day following the instruction sent by email.

Step 7. You will be contacted by an Advisor in order to join the online interview.

Step 8. Scholarships' winners have 3 days to confirm their acceptance and 5 days to complete your application to the Master course of your choice.

Good luck!

TERMS AND CONDITIONS

1. Preconditions

- 1.1** IED - Istituto Europeo di Design S.p.A. (hereafter referred as IED), I.L.E.M. srl - Accademia di Belle Arti "Aldo Galli" (hereafter referred as Accademia Galli) and Kunsthall Centro Superior de Diseño SL (hereafter referred as Kunsthall) wish to promote the interaction between young designers promoting specific contests, in order to assign Scholarships for their courses in the field of Design, Fashion, Visual Arts, Communication and Art.
- 1.2** Following this initiative IED promotes the **Master and Master of Arts Scholarship** Contest through the dedicated website <https://www.ied.edu/scholarships/master> and their social pages.
- 1.3** The purpose of the contests is to assign **n. 150 Scholarships** for attendance of IED, Accademia Galli and Kunsthall Master and Master of Arts courses for students who are matriculated in the academic year 2023/2024, covering 50% of the tuition fee of the program of choice.
- 1.4** The Contest is controlled by the present Regulations and will take place, through all the phases detailed below, from **March 21st, 2023**, date of publication of the Competition Announcement, until **(GMT+1 - Italian time)**.
- h 23.59 of **May 4th 2023** - for October and November intake
 - h 23.59 of **June 14th 2023** - for January intake.
- The final ranking will be published on ied.edu not later
- of **June 30th 2023** - for October and November intake
 - of **September 4th 2023** - for January intake.

2. Participation requirements and deadlines

- 2.1** Participation in the contest is subject to registration to the website <https://www.ied.edu/scholarships/master> and to the acceptance of the present Regulations.
- 2.2** Participation is strictly reserved to all Candidates in possession of a bachelor degree or - equivalent qualification - or having a job experience in the relevant field. Graduands are eligible, as long as they:
- obtain the academic diploma within 30 days before the discussion of the Master course's Thesis project (for master courses);
 - they provide the documentation certifying the qualification necessary for enrolment in the course is delivered to IED by the beginning of the first exam session of the first year of the course (for Master of Arts courses).
- Candidates have to meet the specific requirements fixed in the guidelines and informative materials of each single course. Candidates need to show proficiency of the course language (B2 level minimum is demanded).
- 2.3** IED, Accademia Galli and Kunsthall employees and consultants are not allowed to participate in the Contest.
- 2.4** By providing the personal data required to register, the Candidate knows the legal consequences of supplying false data thus he's called to supply precise, complete, true and correct data.

- 2.5** Processing of personal data will be respectful of the attached information as per **D. Lgs. n. 2016/679** on personal data protection. None of the data required for registration can be considered sensible under the above-mentioned decree.
- 2.6** The Candidate is informed that knowledge of his Username and Password by third parties will grant them access to the Candidate's personal area of the site in his name. The Candidate is thus bound to keep the secrecy of his access data with the maximum diligence.
- 2.7** The Candidate will be held liable or accountable for any damage and damaging consequence occurred to IED, Accademia Galli or Kunsthall for the infringement of the rules stated above.

3 Contest

- 3.1** Each registered Candidate can participate to the Contest filling in the **registration form**, specifying the chosen course and the location in which the course is held. Once received the access credentials, Candidates have to upload in **their Personal Area** the requested documents not later than **(GMT+1 - Italian time)**:
- h 23.59 of **May 4th 2023** - for October and November intake
 - h 23.59 of **June 14th 2023** - for January intake.
- 3.2** Each participant can apply for only one course and one location.
- 3.3** The Candidate grants to hold IED, Accademia Galli and Kunsthall and their assignees harmless, materially and in court, from any loss, damage, liability, cost or expense, including legal costs.

4. Required documents

- 4.1** In order to be considered eligible, each candidate will be asked to provide:
- Pre-enrolment form and Privacy-sheet.
 - Motivation letter in the language of the chosen course.
 - Transcript.
 - Copy of passport.
 - Internationally recognized (e.g. IELTS) certificate of knowledge of the language in which the course is taught, if different from the mother tongue (alternatively it is possible to hold an interview through skype). The minimum level requested for the application is B2. To be eligible for the tutorship the candidates must prove proficiency of the Italian language too (B2 level minimum is demanded).
 - Portfolio (if required).

5. Scholarships

- 5.1** IED, Accademia Galli and Kunsthall offer as a reward **n. 150 Scholarships** covering 50% of the tuition fee for the chosen course. Winners of Scholarships for Master Courses have to pay the enrolment fee plus the half of the tuition fee. Winners of the Scholarships for Master of Arts courses have to pay the enrolment fee plus half of the tuition fee based on their certified income bracket, which will be determined by presenting the ISEE Universitario certification or the ISEE corrente certification (if the employment or financial situation of the family has worsened compared to the calculation made for the standard ISEE certification). The ISEE certification is necessary only for students residing in EU, Schengen Area and/or Countries listed in the ISEE Guide on our website. ISEE certification may, in any case, be subject to verification on the part of the competent authorities. Untrue declarations will be subject to the application of the pertinent regulations in force. Moreover, the candidate will not be eligible for the award of a Scholarship or of any additional contributions.
- 5.2** For biennial courses, the renewal of the Scholarship is guaranteed (exception made for the enrolment fee, which is always excluded from Scholarships) only if the student passes all the exams planned in the study plan for the first year with an average mark not inferior than 28/30. If this conditions are not satisfied, the Scholarship will not be confirmed.
- 5.3** The Scholarship will cover just the tuition fees. Enrolment fee, housing and other costs shall be covered by the winners.
- 5.4** Scholarship will be assigned - taking into consideration the designated course - according to the results of the profile and video (concept) evaluation and the result of the interview with the coordinator. The evaluation will be conducted according to the unquestionable judgement of the Panel.
- 5.5** IED, Accademia Galli and Kunsthall reserve themselves the right to revoke the Scholarship after assignation, if any violation of this Regulations made by the designated Candidate emerges.
- 5.6** IED, Accademia Galli and Kunsthall reserved themselves the discretion not to activate one or more Courses, in case the minimum number of students has not been reached or if the necessary requirements for didactic logistic and administrative support fail for any reason. In these cases, the Scholarships for the courses that haven't been activated will not be assigned; winner will not have the right to ask for any kind of reimbursement.
- 5.7** The combination of the reductions and facilitations mentioned in the former articles is not allowed.

6. Scholarships locations and courses

Scholarships will be assigned according to the scheme below:

IED Milano

32 scholarships covering 50% of the tuition fee

IED Barcelona

21 scholarships covering 50% of the tuition fee

IED Firenze

24 scholarships covering 50% of the tuition fee

IED Madrid

26 scholarships covering 50% of the tuition fee

IED Roma

23 scholarships covering 50% of the tuition fee

IED Torino

10 scholarships covering 50% of the tuition fee

Accademia di Belle Arti Aldo Galli

6 scholarships covering 50% of the tuition fee

Kunsthall Bilbao

8 scholarships covering 50% of the tuition fee

Here below you can find the list of the Master Courses open to the contest

IED Milano

Animation Design (Italian)

Brand Communication (Italian)

Brand Strategy and Management (English)

Creative Direction (Italian)

Cultural Heritage, Decorative Arts and Design (italian)

Design - Innovation, Strategy and Product (English)

Digital Communication Strategy (Italian)

Event Management (Italian)

Fashion Communication and Styling (English)

Fashion Design (English)

Fashion Marketing (English)

Graphic Design (Italian)

Interior Design (English)

Transdisciplinary Design (English)

User Experience Design (Italian)

Visual Arts for the digital age (Italian)

IED Barcellona

Design For Sustainable Fashion Technology (English)

Design for Urban Environment (English)

Design Management (English)

Design for Virtual Reality (English)

Dirección Estratégica y Creativa de Comunicación de Marca (Spanish)

Diseño de Interiores para Hoteles y Espacios Gastronómicos (Spanish)

Diseño de Moda (Spanish)

Diseño Estratégico, Innovación y Emprendimiento (Spanish)

Diseño Sostenible e Impacto Social (Spanish)

Fashion Creative Direction (English)

Interaction Design (English)

Interior Design for Commercial Spaces and Retail (English)

Marketing y Comunicación de la Moda - Enero (Spanish)

Marketing y Comunicación de la Moda - Octubre (Spanish)

IED Firenze

Arts Management (*English*)
Brand Design for Hospitality (*English*)
Creative Direction for Fashion (*English*)
Curatorial Practice (*English*)
Fashion Brand Management (*English*)
Fashion Business (*English*)
Fashion Merchandising and Buying (*English*)
Fashion Trend Forecasting (*English*)
Graphic Design - Focus on New Media (*English*)
Museum Experience Design (*Italian*)

IED Madrid

Strategic and Business Design (*English* / *previously named Master of Design and Innovation*)
Comunicación y Moda (*Spanish*)
Dirección Creativa Para Retail (*Spanish*)
Dirección de Marketing Digital (*Spanish*)
Dirección y Gestión de Comunicación, Marketing y Publicidad (*Spanish*)
Dirección y Gestión de Empresas de Moda (*Spanish*)
Dirección y Gestión de Producto de Moda (*Spanish*)
Diseño de Interiores (*Spanish*)
Diseño de Moda (*Spanish*)
Diseño de Producto (*Spanish*)
Diseño de Servicios y Productos Digitales (*Spanish*)
Diseño Textil y de Superficies (*Spanish*)
Fashion Styling and Communication (*English*)
Máster en Branding y Comunicación Visual (*Spanish*)
Máster en enseñanzas artísticas: facilitación de aprendizaje y estrategias del diseño (*Spanish*)
Máster en Moda Digital (*Spanish*)
Professional Photography (*English*)

IED Roma

Brand Management (*Italian*)
Comunicazione e Marketing per la Moda (*Italian*)
Digital Art Direction (*Italian*)
Exhibit Design (*Italian*)
Fashion Design (*English*)
Fashion Film Direction (*Italian*)
Interior Design (*Italian*)
Interior Design for Hospitality (*English*)
Jewelry Design (*English*)

IED Torino

Marketing e Comunicazione (*Italian*)
Transdisciplinary Design (*English*)
Transportation Design (*English*)
Yacht Design (*English*)

Accademia di Belle Arti Aldo Galli

Textiles (*English*)
Painting and Digital Art (*English*)
Professione Registrar (*Italian*)

Kunsthal Bilbao

Diseño de Interiores para Espacios Comerciales, Hosteleros y de Trabajo (*Spanish*)
Diseño para el cambio (*Spagnolo*)
Food Design (*Spanish*)
Motion Graphics (*Spanish*)

7. Publication, Selection of winners and Panel

- 7.1** The selection will be online and it will take place:
- within **May 17th 2023** - for October and November intake
 - within **June 29th 2023** - for January intake. Through a test related to the course skills, an aptitude test and an interview selection. The evaluation will be conducted by a Panel made of directors or representatives of Schools.
- 7.2** The evaluation will be made by the Panel, unquestionably.
- 7.3** The test, related to the course skills, will be sent by email as soon as the candidate has uploaded the required documents. The candidate must return the paper within 24h uploading it in his Personal area in the "Scholarship Project" section. The jury will evaluate the answers with a score from 0 to 5.
- 7.4** In order to let each candidate's talent stand out IED, Accademia Galli and Kunsthal decided that the online aptitude test won't be based on academic knowledge neither will be strictly and exclusively related to topics concerning the course of interest of each candidate. The jury will evaluate the assessment with a score from 0 to 5 according to the following criteria:
- problem solving
 - aptitude for teamwork
 - communication skills.
- 7.5** Students will also be asked to join an online selection interview with the course coordinator and will be evaluated with a score from 0 to 5 according to the following criteria:
- motivation of the candidate
 - Intellectual vividness and personal interest
 - design aptitude
 - portfolio (if required)
 - skills related to the course of interest.
- The total score of all evaluations represents the final ranking.
- 7.6** The winners will be notified by email by a IED, Accademia Galli or Kunsthal representative. The winners must send a formal acceptance letter by email, within 3 days after the result is received. If the winner fails to meet this requirement, the Scholarship will be automatically considered as "refused" and the Panel may decide, unquestionably, to grant it to another Candidate. After the winner accepts the Scholarship, he/she will have a 5-day deadline to enrol in the course for which the Scholarship was granted paying the enrolment fee of the course.

8. Conditions and general terms of participation

- 8.1** Incomplete entry cards are not valid.
- 8.2** Incomplete entry cards which do not meet the requirements, do not have the elements referred above, contain wrong or unreadable data, or sent after **(GMT+1 - Italian time)**:
- h 23.59 of **May 4th 2023** - for October and November intake
 - h 23.59 of **June 14th 2023** - for January intake.
- 8.3** IED, Accademia Galli and Kunsthal discharge any external responsibility such as delays due to malfunctioning of devices.

9. Exclusion of warranties

- 9.1** IED, Accademia Galli and Kunsthal do not states nor grants that the website and its functions are flawless or satisfy certain Standards, needs or requests of the User.
- 9.2** IED, Accademia Galli and Kunsthal do not states nor grants that the use of the website and its functions will be prompt, uninterrupted, assured or flawless, nor that the information and contents on the website are correct, truthful and/or reliable.
- 9.3** Under no circumstance, IED, Accademia Galli and Kunsthal will be held liable or accountable towards Candidates or third parties for any damage consequent, accidental, indirect or of any other nature, predictable or unpredictable, deriving from the use or the impossibility to use the website.
- 9.4** IED, Accademia Galli and Kunsthal will not be liable for imprecisions, inaccuracies or delays due to force majeure.
- 9.5** IED, Accademia Galli and Kunsthal are not liable for improper use of the website and does not grant nor authorize its use in any application potentially dangerous for people or properties.
- 9.6** The Candidate grants that he will hold IED, Accademia Galli and Kunsthal harmless from any consequence deriving for improper, illicit or undue use of the website.
- 9.7** Consequently, the Candidate declares himself solely liable towards IED, Accademia Galli and Kunsthal and third parties for any and every behavior or fact punishable by law during the utilization of the website.

10. Obligations of the candidate

- 10.1** The Candidate binds himself:
- not to divulge or cede, directly or indirectly, usernames, passwords, and login data to the website;
 - not to reproduce, copy, distribute in part or in whole, by commercial or non-commercial ends, the website, the Concepts and IED Contents published on the website, by no means, not electronic nor printable;
 - not to perform any action that can compromise the security of IED website.
- 10.2** It is forbidden to the Candidate:
- to submit, upload and/or publish material protected by copyright, unless the Candidate is the owner of such right or has been authorized by the owner;

- to submit, upload and/or publish material that disclose industrial secrets unless the Candidate is the owner of such secrets or has been authorized by the owner;
- to submit, upload and/or publish material that violates intellectual property rights, privacy rights or rights deriving from advertising contracts;
- to submit, upload and/or publish material that is illicit or against law, order and public decency;
- to submit, upload and/or publish material containing improper expressions or violating someone else's dignity or decency;
- to submit, upload and/or publish sexually explicit material;
- to submit, upload and/or publish promotional material, junk mail, spam or any other unrequested or unauthorized form of solicitation;
- to falsify his identity;
- to submit, upload and/or publish material containing computer viruses and/or other codes or files or programs created to interrupt, destroy, damage or limit the operation of software, hardware, websites or telecommunication installations belonging to IED or third parties.

- 10.3** Each violation of the requirements stated by this article will allow IED, Accademia Galli and Kunsthal nullify the present agreement, with the right of IED, Accademia Galli and Kunsthal or third parties to be refund for the damage.

11. Law and jurisdiction

- 11.1** This Agreement and any dispute or claim arising out of or in connection with it or its subject matter or formation (including non-contractual disputes or claims) shall be governed by and construed in accordance with Italian law.
- 11.2** The court of Milan shall have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with this Agreement or its subject matter or formation (including non-contractual disputes or claims).