

# Scholarship Regulations

Your creativity  
for the planet

## REGULATIONS

**Deadline: May 6<sup>th</sup>, 2024**

El IED - Istituto Europeo di Design and Kunsthall Centro Superior de Diseño announces a new call for scholarships for the Bachelor of Arts, Bachelor of Arts (Hons), Diploma, and Vocational Training programmes at its three Spanish locations (Madrid, Barcelona and Bilbao) with the aim of providing the opportunity to gain admission to the courses eligible in the 2024/2025 contest to young people who demonstrate a special creative talent and clear potential for the design studies offered by IED.

There are 48 scholarships available, covering the 50% of the Tuition Fee for the eligible Bachelor of Arts, Bachelor of Arts (Hons), Diploma, and Vocational Training programmes detailed in this document.

### How to apply

In order to apply for the Contest, participants are required to develop research that's relevant to the specific undergraduate course of interest, following the guidelines described in the Project Briefing.

To take part in the Scholarship contest, students must register and upload the required material by **May 6<sup>th</sup>, 2024**, following the steps listed below:

1. Read the Terms and Conditions carefully.
2. Choose the course you are applying for
3. Register by filling in the form available on this [link](#) Once registered, you will receive a confirmation email with the link to enter your Personal Area, where you can upload the required documents
4. Start to arrange the required documents, respecting the guidelines reported in the briefing.
5. Once materials are ready, log into your Personal Area and upload your project 'Concept' and the required documents.
6. Should you win the scholarship, you will have 3 days to confirm your acceptance and 5 days to complete your enrolment at IED or Kunsthall Centro Superior de Diseño.

**Good luck!**

# TERMS AND CONDITIONS

## 1. Preconditions

**1.1** IED – Instituto Europeo de Design S.L. (hereafter referred as IED), and Kunsthal Centro Superior de Diseño SL (hereinafter referred to as Kunsthal) aim at supporting young creatives through activation and promotion of specific meritocracy contests for the attribution of scholarships in the fields of design, fashion, visual arts, communication, management and restoration.

**1.2** Following this purpose, IED and Kunsthal promote the contest “International Scholarships” through the websites [ied.edu](http://ied.edu) (hereafter referred to as websites) and the dedicated social networks.

**1.3** The purpose of the contests is the assignment of n. **48 scholarships** covering the 50% of the tuition fee of the IED and Kunsthal Undergraduate, for the academic year 2024/2025.

**1.4** The meritocracy contest “International Scholarships” is controlled by this Regulation and will take place from March 14th, 2024 – same date of Regulation publication– until **May 6<sup>th</sup>, 2024**, following the steps described below. Winners’ ranking will be published on the websites [ied.edu](http://ied.edu) and [ied.es](http://ied.es) and [ied.it](http://ied.it) by **June 30<sup>th</sup>, 2024**.

## 2. Participación, requisitos y fechas

**2.1** Participation in the contest is subject to registration on [link](#).

**2.2** Candidates must be 18 years old by December 31<sup>st</sup>, 2024 and they must have obtained their Upper Secondary Education diploma by September 2024.

**2.3** The lacking accomplishment of the Upper Secondary Education diploma will result in the scholarship revocation.

**2.4** Participation is strictly reserved to candidates applying for the first year of the 2024/2025 Academic Year.

**2.5** Students who have already obtained a diploma from IED and Kunsthal, or related schools may not take part in the selection.

**2.6** Candidates must show proficiency in the language of the course (required B2 as a minimum level).

**2.7** Be in possession of the specific requirements of the chosen program, as established on the website and in the corresponding informative material.

**2.8** IED and Kunsthal employees and consultants are not allowed to take part in the Contest.

**2.9** Providing the personal data required for registration, the Candidate is aware of the legal consequences entailed by supplying false data, thus she/he is committed to provide accurate, complete, true and correct data.

**2.10** The Candidate will be held liable or accountable for any damage and damaging consequence occurred to IED and Kunsthal for the infringement of the rule stated above.

## 3. The project ‘Concept’: Features of materials, formats and delivery method

**3.1** Any registered Candidate can take part in the Contest, by filling in the registration form, indicating only one course and only one location. Upon receiving the access link, the Candidate will be required to upload in the Personal Area her/his own project ‘Concept’ that is a prerequisite to be assessed and be entitled to the scholarship by **May 6<sup>th</sup>, 2024 at 11:59 pm (GMT+1 - Spanish time)**.

**3.2** The project ‘Concept’ consists of a digital moodboard (to be created with any technique and medium, such as graphic images, photographs, cut-outs, scans, texts or drawings on one or more pages) and a written commentary (or audio commentary in case of a video).

**3.3** **Moodboard:** create a representation and convey through what you think one of the main problems of the Planet is today; Identify the most likely causes and explore or ideally suggest possible solutions that come from the field of Design that you find closest to you.

**3.4 Written commentary** (between 150 and 300 words): has the main purpose of describing your thinking process, how your idea came about, how you laid out the Moodboard in relation to the project 'Concept', and finally, the reasons that led you to use that medium and that technique of representation.

**3.5 The assignment** (moodboard and the written commentary) must be saved in a single file that should not be larger than 8Mb in any common format or extension. If you decide to produce a video, you must send the link to the video once published on Vimeo.com or Youtube.com.

## 4. Legal Procedures

**4.1** Each candidate can only submit one assignment for a single course, a single IED location as well as a single project "Concept"

**4.2** Providing the personal data required for registration, the Candidate is aware of the legal consequences entailed by supplying false data, thus she/he is committed to provide accurate, complete, true and correct data.

**4.3** The Candidate will be held liable or accountable for any damage and damaging consequence occurred to IED and Accademia Galli for the infringement of the rule stated above.

**4.5** The Candidate grants the Concepts submitted to the website are the result of her/his personal work and, aware of the legal consequences implied by false declarations, also grants that the Concepts:

- are only and specifically created for the participation in the contest and they are not being presented for the participation in other contests;
- are the fruit of his personal and original intellectual work, and do not constitute counterfeiting and/or plagiarism;

- do not infringe law, order and public decency;
- do not violate any third party intellectual or industrial property right, both registered or not, such as, but not limited to, copyrights, brands, patents, ornamental illustrations and utility models;
- do not violate any right of third parties accorded by law, contracts, customs and traditions;
- were made with all necessary authorizations or releasing from all individuals involved in their realization.

**4.5** The Candidate grants her/his full personal liability for the content, lawfulness, nature, quality and truthfulness of the Concepts, expressly releasing IED, Accademia Galli and his assignees from any duty of verification and control on them.

**4.6** The Candidate grants to hold IED and its assignees harmless, materially and in court, from any loss, damage, liability, cost or expense, including legal costs, deriving from any violation of the former points of this article.

## 5. Required documents

**5.1** In order to be considered eligible, each candidate is required:

- A motivation letter in the language of the chosen course.
- Copy of ID card or passport.
- A certificate of knowledge of the language in which the course is held, if different from the mother tongue (alternatively is possible to have an online interview in the language of the chosen course).
- To be admitted to the course is required a B2 level or higher.
- Project "Concept" as described in the point 3

## 6. Scholarships

**6.1** IED and Kunsthall offer n. 48 scholarships covering the 50% of the tuition fees of the chosen course. Winners of 50% scholarships have to pay the enrolment fee plus the half of the tuition fee.

**6.2** The assigned scholarship is confirmed for the subsequent years if the student passes all the exams of the yearly study - plan with an average mark of 8 or 55 for courses held in Spain. Exception made for the enrolment fee that is always excluded by the scholarship. If these conditions are not fulfilled, scholarship will not be reconfirmed.

**6.3** The scholarship will cover just the tuition fees, as mentioned above. Enrolment fee, housing and all other costs shall be covered by the winners.

**6.4** Scholarships will be assigned – regardless of the chosen course – based on the project's quality. Evaluation will occur exclusively according to the unquestionable judgment of the panel. IED and Kunsthall reserve the right not to assign one or more scholarships, in case the submitted projects are not considered suitable considering the briefing, according to the unquestionable judgment of IED and Kunsthall.

**6.5** IED and Kunsthall reserve the right to withdraw the Scholarship if, once awarded, it becomes evident that the Candidate does not fulfil the requisites or has behaved in such a way as to damage IED and Kunsthall, or that a winning candidate has breached these Regulations.

**6.6** IED and Kunsthall reserve the right not to activate one or more courses in the event that matriculation numbers are insufficient, or in the event that, for any reason, the necessary teaching, logistic and administrative support required is no longer available. In such cases, the Scholarships contemplated for any Courses not activated will not be awarded, and winning Candidates will not be entitled to any compensation, refunds and/or indemnity of any kind.

**6.7** The combination of the reductions and facilitations mentioned in the former articles is not allowed.

## 7. Scholarships, locations and courses

Here below you can find the list of the Bachelor of Arts, Bachelor of Arts (Hons), Diploma, and Vocational Training programmes open to the contest:

### IED Barcelona

- **Bachelor of Arts**
  - Diseño de Moda
  - Diseño de Moda, Estilismo y Comunicación
  - Diseño Gráfico
  - Graphic Design
  - Diseño de Producto
  - Product Design
  - Diseño de Producto, Diseño de Transporte
  - Product Design, Transportation Design
  - Diseño de Interiores
  - Interior Design
- **Bachelor of Arts(HONS)**
  - Business Design
  - Fashion Design
  - Fashion Marketing and Communication
- **Diploma**
  - Gestión en Marketing y Comunicación de la Moda

### IED Kunthal Bilbao

- **Bachelor of Arts**
  - Diseño de Interiores
  - Diseño de Moda
  - Diseño de Producto
  - Diseño Gráfico

### IED Madrid

- **Bachelor of Arts**
  - Diseño de Moda
  - Diseño Gráfico
  - Diseño de Interiores
  - Diseño de Producto
- **Vocational Training**
  - Patronaje y Moda
  - Ilustración
- **Diploma**
  - Comunicación, Estilismo e Imagen Moda
  - Fashion Business

## 8. Publication, Selection of winners and Panel

**8.1** Project evaluation will be carried out by a Panel made of directors and teachers coming from the Schools of Design, Fashion, Visual Arts and Communication.

**8.2** Evaluation will occur according to the unquestionable judgment of the panel.

**8.3** The Panel will evaluate projects with a score from 0 to 5, according to the following the criteria:

- Attention and sensitivity to the chosen theme
- Effectiveness of the written commentary
- Originality of the idea
- Technical quality of the moodboard
- Intellectual vividness and personal interest
- Motivation
- Design Aptitude.

**8.4** The total score obtained by Candidates will be used to draw up the final ranking list.

**8.5** Winners will be notified by email by IED and Kunsthall representatives. The winners must answer the email with a formal acceptance letter, within three days after the result is received. In case the winner fails to meet this requirement, the scholarship will be automatically considered as "refused" and the Panel may decide, unquestionably, to grant it to another Candidate. After the winner accepts the scholarship, she/he will have a 5-day deadline to enroll in the course for which the scholarship was granted, paying the enrollment fee of the course, following the application procedure.

## 9. Documents required in case of having a project selected

In case the project is selected by the jury, the candidate must complete his/her registration in his/her personal area by filling in all the required sections or following the instructions of the IED person with whom he/she is in contact

## 10. Conditions and general terms of participation

**10.1** Incomplete applications will not be accepted.

**10.2** Incomplete Projects, or sent after **11:59 p.m., on May 6<sup>th</sup>, 2024 (GMT+1 - Spanish time)**, will not be accepted.

**10.3** IED and Kunsthall discharges any external responsibility such as delays due to malfunctioning of devices.

## 11. Property and right concerning Project

**11.1** The intellectual property rights of the Projects always pertain to the author.

**11.2** The Candidate, with his participation to the Contest, gives up any indemnity and/or refund and independently from the awarding of a prize, grants for free and permanently to IED and Kunsthall the right to use submitted Projects to promote and divulge the Website and IED and

## 12. Exclusion of warranties

**12.1** IED and Kunsthall do not state nor grant that the website and its functions are flawless or satisfy certain standards, needs or requests of the User.

**12.2** IED and Kunsthall do not state nor grant that the use of the website and its functions will be prompt, uninterrupted, assured or flawless, nor that the information and contents on the website are correct, truthful and/or reliable.

**12.3** Under no circumstance, IED and Kunsthall will be held liable or accountable towards Candidates or third parties for any damage consequent, accidental, indirect or of any other nature, predictable or unpredictable, deriving from the use or the impossibility to use the website.

**12.4** IED and Kunsthall will not be liable for imprecisions, inaccuracies or delays due to force majeure.

**12.5** IED and Kunsthal will not be liable for imprecisions, inaccuracies or delays due to force majeure.

**12.6** IED and Kunsthal is not liable for improper use of the Website and does not grant nor authorize its use in any application potentially dangerous for people or properties.

**12.7** The Candidate grants that he will hold IED and Kunsthal harmless from any consequence deriving from improper, illicit or undue use of the website. Consequently, the Candidate declares himself solely liable towards IED and Kunsthal, and third parties for any and every behavior or fact punishable by law during the utilization of the website.

### **13. Obligations of the candidat**

**13.1** The Candidate binds himself:

- Not to divulge or cede, directly or indirectly, usernames, passwords, and login data to the website;
- Not to reproduce, copy, distribute in part or in whole, by commercial or non-commercial ends, the website, the Projects and IED and Kunsthal Contents published on the Website, by no means, not electronic or printable;
- Not to perform any action that can compromise the security of IED and Kunsthal website.

**13.2** It is forbidden to the Candidate:

- To submit, upload and/or publish material protected by copyright, unless the Candidate is the owner of such right or has been authorized by the owner;
- To submit, upload and/or publish material that disclose industrial secrets unless the Candidate is the owner of such secrets or has been authorized by the owner;
- To submit, upload and/or publish material that violates intellectual property rights, privacy rights or rights deriving from advertising contracts;
- To submit, upload and/or publish material that is illicit or against law, order and public decency;
- To submit, upload and/or publish material containing improper expressions or violating someone else's dignity or decency;

- To submit, upload and/or publish sexually explicit material;
- To submit, upload and/or publish promotional material, junk mail, spam or any other unrequested or unauthorized form of solicitation;
- To falsify his identity;
- To submit, upload and/or publish material containing computer viruses and/or other codes or files or programs created to interrupt, destroy, damage or limit the operation of software, hardware, websites or telecommunication installations belonging to IED or third parties.

**13.3** Each violation of the requirements stated by this article will allow IED and Kunsthal nullify the present agreement, with the right of IED and Kunsthal, or third parties to be refunded for the damage.

### **14. Law and jurisdiction**

**14.1** For any differences that may arise in the interpretation or application of these rules, the participant, expressly renouncing any personal jurisdiction that may correspond to them, submits to Spanish legislation and to the Courts and Tribunals of the participant's place of residence.

**14.2** These clauses enable Istituto Europeo di Design to process the student's personal data that is necessary to manage their scholarship application, all of which is covered by a legal basis enshrined in this regulation signed by them.

**14.3** The data provided will be kept for the duration of the scholarship management process, and for the entire period of their academic studies, as well as subsequently in order to comply with all legal obligations relating to the requirements of the Ministry of Education, Tax Administration and General Treasury of Social Security.

**14.4** We inform you that your personal information is accessed by the following entities, in accordance with the legal regulations that oblige us to communicate your personal data:

- Tax Administration
- Ministry of Education
- General Treasury of Social Security
- Spanish National Employment Institute (INEM)
- Banks and savings banks

**14.5** Other than the data transfers regulated by law, we inform you that we do not share your data with third parties. In the case of doing so, we will ask for your express prior written consent.

**14.6** Should you wish, you have the right to access, rectify, delete or object to the processing of your data. To do so, please write to the address indicated above or the e-mail address: [baja.madrid@ied.es](mailto:baja.madrid@ied.es), [baja.barcelona@ied.es](mailto:baja.barcelona@ied.es), [baja.bilbao@ied.es](mailto:baja.bilbao@ied.es), attaching a photocopy of your ID card or Foreigners' Identification Number (NIE, indicating "Data Protection" in the subject line.

**14.7** IED informs you that it has taken all technical and organizational security measures to ensure the confidentiality, availability and integrity of your personal information in its computer systems.

### **IED Madrid**

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